

## **ABSTRAK**

### **STRATEGI ORANG TUA DALAM MENDIDIK ANAK DI MASA PANDEMI COVID-19 ( Studi Kasus pada Orang Tua yang Memiliki Anak SD di Desa Mulyorejo 1 Kecamatan Bunga Mayang Kabupaten Lampung Utara)**

**Oleh**

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Penelitian ini bertujuan untuk mengetahui dan mengkaji serta menganalisis tentang strategi orang tua dalam mendidik anak di masa pandemi COVID-19 khususnya di Desa Mulyorejo 1 Kecamatan Bunga Mayang Kabupaten Lampung Utara. Metode penelitian yang digunakan adalah penelitian kualitatif deskriptif. Informan dalam penelitian ini adalah 8 orang tua yang memiliki anak SD (Sekolah Dasar) kelas 1-6, yang bersuku Jawa, memiliki pekerjaan ganda, dan orang tua lulusan SD (Sekolah Dasar) serta SMP (Sekolah Menengah Pertama). Penentuan informan dilakukan dengan menggunakan teknik *purposive*. Pengumpulan data dilakukan dengan cara observasi, wawancara mendalam, dokumentasi dan triangulasi.

Hasil penelitian menunjukkan bahwa dari empat strategi dalam mendidik anak di masa pandemi COVID-19, yaitu strategi bercerita, strategi berdiskusi, strategi belajar sambil bermain dan strategi demonstrasi ternyata strategi diskusi yang paling banyak dilakukan oleh informan karena strategi berdiskusi langsung membahas inti pokok dari materi dan dapat mendorong peningkatan berfikir anak, sedangkan yang paling sedikit adalah strategi belajar sambil bermain karena membutuhkan waktu yang lama. Selain itu, ternyata orang tua di Desa Mulyorejo 1 memiliki strategi tambahan dalam mendidik anak-anaknya seperti, memberi motivasi pada anak, menanamkan nilai etika pada anak, situasi dan kondisi yang nyaman untuk belajar anak dan tentunya memenuhi fasilitas pembelajaran anak.

**Kata Kunci : Strategi, Orang Tua, Mendidik, Anak, Pandemi COVID-19**

## **ABSTRACT**

### **PARENTS STRATEGY IN EDUCATING CHILDREN IN THE COVID-19 PANDEMIC TIME (Case Study of Parents Who Have Elementary School Children in Mulyorejo 1 Village, Bunga Mayang District, North Lampung Regency)**

**By**

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This study aims to find out and examine and analyze the strategies of parents in educating children during the COVID-19 pandemic, especially in Mulyorejo 1 Village, Bunga Mayang District, North Lampung Regency. The research method used is descriptive qualitative research. The informants in this study were 8 parents who had elementary school (elementary school) children in grades 1-6, who were Javanese, had multiple jobs, and their parents graduated from elementary school (elementary school) and junior high school (junior high school). Determination of informants is done by using a purposive technique. Data was collected by means of observation, in-depth interviews, documentation and triangulation.

The results showed that of the four strategies in educating children during the COVID-19 pandemic, namely storytelling strategies, discussion strategies, learning while playing strategies and demonstration strategies, it turned out that the discussion strategy was the most widely used by informants because the discussion strategy directly discussed the main points of the material and can encourage an increase in children's thinking, while the least is a learning strategy while playing because it takes a long time. In addition, it turns out that parents in Mulyorejo 1 Village have additional strategies in educating their children such as motivating children, instilling ethical values in children, comfortable situations and conditions for children's learning and of course fulfilling children's learning facilities.

**Keywords: Strategy, Parents, Educating, Children, COVID-19 Pandemic**