ABSTRACT

THE PROFIT AND RISK ANALYSES OF VIRGINIA TOBACCO FARMING IN SIDODADI VILLAGE WAY LIMA DISTRICT PESAWARAN REGENCY

by

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This research is aimed at investigating: (1) the profit of virginia tobacco farming (2) the risk level of virginia tobacco farming. The research was conducted in Sidodadi village, Way Lima District. 30 virginia tobacco farmers were as respondents. The research method applied was a survey method. The results showed that: (1) profit from the total cost virginia tobacco farming was Rp. 19,484,200,58 and R/C of 1.45 on the total cost, it shows that farming is profitable because the total revenue is greater than the total cost (2) the results of the risk analysis showed that the respondents CV value ≤ 0,5 and the value of L ≥ 0. This is showed that the farmers in Way Lima district Pesawaran Regency has a low risk. The result from the analyses showed, there is a relationship between the profit and the risk.

Keyword: Profit, Risk, Virginia Tobacco