

ABSTRAK

**ANALISIS MODAL USAHA, JAM KERJA DAN PENDAPATAN PADA
PEDAGANG IKAN SEBELUM DAN SELAMA PENYEBARAN
CORONAVIRUS DISEASE (COVID-19)
(Studi Kasus di Pasar Gudang Lelang Kota Bandar Lampung)**

Oleh
Sasti Pradita

Penelitian ini bertujuan untuk mengetahui analisis pendapatan, modal usaha, jam kerja pada pedagang ikan sebelum dan selama penyebaran *coronavirus disease (covid-19)* di Pasar Gudang Lelang Kota Bandar Lampung. Penelitian ini menggunakan data primer dan menggunakan metode analisis deskriptif kuantitatif serta Uji Beda *Wilcoxon* untuk mengetahui dampak *coronavirus disease (covid-19)*. Hasil dari penelitian ini menunjukkan bahwa *coronavirus disease (covid-19)* mempunyai dampak yang negatif terhadap pendapatan, modal usaha, dan jam kerja terhadap pedagang ikan di Pasar Gudang Lelang Kota Bandar Lampung. Pedagang mengalami perbedaan pendapatan, modal usaha dan jam kerja selama penyebaran *coronavirus disease (covid-19)*

Kata Kunci :*Covid-19, Jam Kerja, Modal Usha, Pedagang Ikan, Pendapatan.*

ABSTRACT

ANALYSIS OF VENTURE CAPITAL, WORK HOURS AND INCOME ON FISH TRADERS BEFORE AND DURING THE SPREAD OF CORONAVIRUS DISEASE (COVID-19)

(A Case study in the market Gudang Lelang City of Bandar Lampung)

By
Sasti Pradita

This study aims to determine the analysis of income, venture capital, hours of work on the fish traders before and during the spread of coronavirus disease (covid-19) in the Warehouse Market Auction the city of Bandar Lampung. This research uses primary data and using quantitative descriptive analysis method as well as Different Test Wilcoxon to determine the impact of the coronavirus disease (covid-19). The results of this study show that the coronavirus disease (covid-19) had a negative effect on income, venture capital, and working hours to fish traders in the market Gudang Lelang City of Bandar Lampung. Traders experience the difference of income, venture capital and working hours during the spread of coronavirus disease (covid-19)

Keywords : Business Capital,Covid-19, Fish Traders, Hours Of Work, Income.