

## **ABSTRACT**

### **DEMANDS PATTERNS OF THE CITY OF BANDAR LAMPUNG COMMUNITY IN THE ERA OF THE COVID-19 PANDEMIC**

**By**

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This study aims to investigate the demands patterns of the people in Bandar Lampung City before the Covid 19 pandemic and during the pandemic, demands patterns were measured using the Consumer Price Index, This study uses monthly data starting from January 2019 to March 2021, with March 2020 as the beginning of the Covid-19 pandemic. The analytical model used to examine the demands patterns of the people of the city of Bandar Lampung before the Covid-19 pandemic and during the Covid-19 pandemic used the analysis of the average difference test or better known as the paired sample t-test. The calculation results show that the Bandar Lampung City Composite Price Index before the pandemic was lower than the average Bandar Lampung City Composite Price Index during the pandemic, In general, people's demands patterns in the city of Bandar Lampung are different before the Covid-19 pandemic with demands patterns during the Covid-19 pandemic. The five expenditure sector groups, namely the food, beverage and tobacco group, the information, communication and financial services sector expenditure group, the health group, the food and beverage/restaurant supply group, each of which is a measure of c demands patterns, proved to be different before the Covid-19 pandemic with the during the Covid-19 pandemic.

**Keywords: Demands Pattern, Consumer Price Index.**

## **ABSTRAK**

### **POLA PERMINTAAN MASYARAKAT KOTA BANDAR LAMPUNG ERA PANDEMI COVID-19**

**Oleh**

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Penelitian ini bertujuan untuk menginvestigasikan pola permintaan masyarakat di Kota Bandar Lampung sebelum terjadinya pandemi Covid 19 dan selama adanya pandemi, pola permintaan diukur menggunakan Indeks Harga Konsumen, Penelitian ini menggunakan data bulanan dimulai dari Januari 2019 sampai dengan Maret 2021, dengan bulan Maret 2020 sebagai permulaan terjadinya pandemi Covid-19. Model analisis yang digunakan untuk meneliti pola permintaan masyarakat kota Bandar Lampung sebelum pandemi Covid-19 dengan semasa pandemi Covid-19 digunakan analisis uji beda rata-rata atau yang lebih dikenal dengan *paired sample t-test*. Hasil perhitungan memperlihatkan bahwa Indeks Harga Gabungan Kota Bandar Lampung sebelum pandemi lebih rendah dibandingkan dengan rata-rata Indeks Harga Gabungan Kota Bandar Lampung semasa Pandemi, secara umum pola permintaan masyarakat di kota Bandar Lampung mengalami perbedaan sebelum pandemi Covid-19 dengan pola permintaan semasa pandemi Covid-19. Lima kelompok sektor pengeluaran yaitu kelompok makanan, minuman dan tembakau, kelompok pengeluaran sektor informasi, komunikasi dan jasa keuangan, kelompok kesehatan, kelompok penyediaan makanan dan minuman/restoran yang menjadi ukuran pola permintaan secara masing-masing terbukti terdapat perbedaan sebelum pandemi Covid-19 dengan semasa pandemi Covid-19.

**Kata Kunci: Pola Permintaan, Indeks Harga Konsumen.**