ABSTRACT

INTERPERSONAL COMMUNICATION STRATEGY OF OFFICE WORKING MOTHERS TO SPLIT TIME WITH CHILDREN
(Study of Working Mothers in Kecamatan Teluk Betung Selatan Bandarlampung)

The purpose of this research is to know what kind of strategies do the working mom have in case to share their time not only to their job in office, but also to their children. This research is using qualitative description documentation-based kind of type, also focusing in an interpersonal communication activities between working moms and their kids to apply some kind of strategies that moms have observed from 2 kind of aspects of action arrangement theory, first is knowledge content aspect which is an aspect that showed if moms indeed have knowledge about interpersonal communication towards their kids the second is procedural knowledge, which means that mom knew and understood about how to apply their interpersonal communication knowledge to their relationship with their children. Based on results that showed on this research, indicates that from 2 aspects above, moms do have knowledge ability about interpersonal communication and moms also do understand about how to apply their interpersonal comm to their children, so that if the moms are busy and barely have time to spend with their children, the moms aren't worried, because they already have strategies about how to spend time with their kids in case to maintain their relationship with their children.