

## ***ABSTRACT***

### **THE APPLICATION OF BILL KOVACH AND TOM ROSENSTIEL'S NINE ELEMENTS OF JOURNALISM IN CITIZEN JOURNALISM ONLINE NEWS**

***(A QUANTITATIVE CONTENT ANALYSIS OF CITIZEN JOURNALISM  
ONLINE NEWS IN KOMPASIANA.COM PERIOD 1 – 30 JUNE 2014)***

**by**

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The development of communication and technology caused a rise of information needed in community. Based on Association of Indonesian Internet Service Provider and We Are Social there are currently 107 million internet users in Indonesia with time-average 5 hours 27 minutes. With a very high demand of information, there were a lot of missed informations from mainstream media which makes begin to conduct their own journalistic activities called Citizen Journalism.

One of the citizen journalism media is Kompasiana. Kompasiana had rapid development in Indonesia with 127.068 members, but along with its development Kompasiana had credibility case when their published a fake news involves Bank Mandiri and often published a content which cornered some parties. With that background, the researchers want to do research which the objective was to knowing how the application of nine elements of journalism of Kovach and Rosentsiel in citizen journalism online news site Kompasiana.

The method of this study is quantitative content analysis. The population was news in the period 1 June to 30 June 2014 amounted to 360 news and using the formula Slovin to set 100 news as the sample. The validity of test results conducted by expert shows that the unit of analysis has proven its validity and reliability test results show researchers and intercoder reliability coefficient above 80% which means that researchers and intercoder has a high reliability coefficient.

The results of this study showed news Kompasiana has implemented six from nine elements of journalism which the first element is first obligation is to the truth, seen from the completeness of 5W+1H, what (100% news), when (88% news), where (95% news), why (91 % news), WHO (100% news), how (93%

news). Second is the discipline of verification, seen from the completeness of witnesses (68% news) and other sources (55% news). Third elements is the first loyalty is citizen journalism (92% news). The fourth is journalists are monitoring power (72% news). The fifth is journalism should provide a forum for criticism and comments (100% news) and sixth is journalism should follow their personal conscience (88% news).

And news in Kompasiana not yet implement three from nine elements of journalism, which the first element is journalism should be independent of the parties that they cover, seen from objectivity (55% news) and the balance (44% news). Second is journalism should strive to make things that are important to be interesting and relevant (important news (54 %), interesting news (55%) and relevant news (62%) and the third elements is journalism must keep the news comprehensive and proportional (news that does not rely on one fact (48%) and the sensational news (72%)).

Based on these findings, the news in Kompasiana can fill the news that missed from the mainstream media but can not be used as the main reference communities to fulfil their information needs. The gate keeper competence must be improved so in the selection process the gate keeper can published a better news.

Keywords: journalism, nine elements of journalism, *citizen journalism*