INTERNET ADOPTION MODEL PUBLIC SENIOR HIGH SCHOOL TEACHERS
(Studies at Public Senior High School Digital Gap in Bandarlampung)

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ABSTRACT

The purposes of this research are: (1) To describe the adoption of the Internet by public senior high school teachers in Bandar Lampung. (2) To reveal Internet adoption model differences by public senior high school teachers that gap digitally in Bandar Lampung. This research uses the theory of Technology Acceptance Model (TAM) and survey research methods with quantitative descriptive type sampling technique defined by the formula Cochran with the type of probability sampling technique proportionate random sampling of 122 teachers. Data collection techniques using a questionnaire with data analysis using analysis of variance. The results showed that (1) There are differences in the model adopted by the public senior high school teacher digitally gap between SMAN 1, SMAN 13 and SMAN 8. (2) SMAN 8 which fall into three categories and has facilities for low-level adoption is higher than the SMAN 1 are included in the category of the facility and has a high/adequate. (3) In terms of gender in three public senior high school is shown that male teachers have higher adoption rate than female teachers.

Keywords: adoption model, internet, teachers