

ABSTRACT

IMPROVING STUDENTS' SPEAKING ACHIEVEMENT THROUGH THE IMPLEMENTATION OF BLENDED LEARNING USING YOUTUBE MEDIA AT UPT SMAN 3 EMPAT LAWANG

By

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The objectives of this research were to find out the significant improvement of students' speaking achievement after the implementation of blended learning through YouTube media and to investigate the students' responses toward it. This research was conducted at UPT SMAN 3 Empat Lawang and XI Science 1 consisting of 36 students was chosen as the sample of this research. This research used One Group Time Series Design of Quasi-Experimental as the research design. A series of pre-test and post-test was conducted to get the findings and answer the research question. The result of pre and post-tests showed that the students' scores were increase with the highest scores came from post-test 3 after the third treatment using YouTube. This result indicated that there was a significant improvement in students' speaking achievement after the use of blended learning through YouTube media since the significant value is lower than 0.05 ($0.00 < 0.05$). Besides, this research also used a close-ended questionnaire with 4 scales (*strongly agree, agree, disagree, and strongly disagree*) to know the students' responses to the implementation of blended learning through YouTube media in speaking class. The findings showed that the percentage of students' choices in most items of the questionnaire was categorized as positive. The positive responses support the result of the improvement in students' speaking achievement and proves the use of blended learning through YouTube is not only help the students to improve but also meet students' need. In conclusion, the implementation of blended learning through YouTube media in speaking class facilitates students to improve their speaking achievement and satisfied them.

Keywords: speaking, blended learning, face-to-face activity, online learning activity, YouTube, response