ABSTRACT

Idolizes of Football Club By Inter Club Indonesia Moratti Lampung Community (Study On Football Club Fan Community Inter Club Indonesia Moratti Regional Lampung)

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This study discusses the form of idolizes Inter Milan football fans club. Inter Milan is a top European clubs that have a lot of fans in Indonesia. The research looked at the process of integration of members of the community who then received confirmation through symbolic interaction in community Moratti Inter Club Indonesia Lampung (ICIM Lampung). This study uses the theory of symbolic interaction to determine the identity of the form and meaning of Inter Milan fans. This is a descriptive study considering the data collected in the form of an explanation of the sources are used as informants. The technique of collecting data using interviews and observation. The results of this study to see how identities are formed through a process of exploration such as family, friends, and mass media. And the level of commitment to have attributes, loyal support despite Inter Milan being dropped, to make Inter Milan as the top priority to prioritize work or college. Then they idolizes shape formed through the categorization process to understand and identify the community. Then proceed with the emergence of social identity with a community mission, wearing a community attributes, sang chants, to use a term that is used community.

The latter is a social comparison that compares the group to another group. Symbolic interactionist concept of community (society), member (self), and mind (mind) produce meaning that fans of Inter Milan is a group of loyal fans, have a high sense of love, and have a sense of togetherness, solidarity, and brotherhood as a community.

Keywords: Football fans, Idolizes, Identity