

ABSTRACT
IMPLEMENTATION OF HOPE FAMILY HEALTH PROGRAM
IN TOWN BANDAR LAMPUNG
by The
ANGGI ANGGRAINI

The problem in this research is the persistence of poverty which is characterized by low quality of life of the population , health and nutrition . The government has made various efforts to mengetaskan poverty , but until now the fact that many Indonesian people are still living below the poverty line . The purpose of this study is to know the process of implementation of family expectations (CCT) in the health sector in the city of Bandar Lampung implemented .

This study used a qualitative research method . Selection of informants was based on subjects who control problem , have the data and are willing to provide data antarlain UPPKH coordinator , assistant clerk PKH , SPM officers , officers and officers ADM SIM . The focus of this research is directed at the implementation of the Family Hope Program Health Bandar Lampung in government management perspective , which in the view in some aspects of government management : planning (Planning) , organizing (Organizing) , and implementation (Actuating) .

The results of this study indicate that , in the implementation of family programs in health expectancy in Bandar Lampung in general , its implementation is considered effective but from the aspect of Government Management found several problems in socialization , organizing payment stage , and the verification of commitment , but the goals and objectives of this PKH also already started achieved well .

Keywords : Implementation , Family Hope Program (PKH) .