

ABSTRACT

EFFECT OF RECRUITMENT, DEKRUTMEN, CAREER DEVELOPMENT, AND COMPENSATION OF MOTIVATION WORK AT. TASPEN (PERSERO) BRANCH BANDAR LAMPUNG 2014

By

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The purpose of this study is to determine the effects of Recruitment, Dekrutmen, Career Development, and Compensation towards Work Motivation in PT. TASPEN (Persero) Bandar Lampung branch. The sample of this study were employees of PT. TASPEN (Persero) Bandar Lampung branch. The number of respondents were as many as 32 people and research conducted in Bandar Lampung 2014. Maslow's theory of motivation is used in this study and data analysis techniques is using multiple linear regression by using SPSS 18.0. the method used is the validity, reliability, classic assumption test, multiple linear regression, t-test and F test variables simultaneously on Recruitment, Dekrutmen, Career Development, and Compensation significant effect on work motivation with F test value 9.844. Recruitment partial and significant effect on work motivation t test value of 3.477, Dekrutmen has no effect and there is no significant effect on work motivation t test value of -0.300, Career Development, and there is no significant effect on work motivation t test value of 2.043, and compensation for Work Motivation has influence and significant with t-test value of 3.329.

**Keywords: Recruitment, Dekrutmen, Career Development, Compensation,
Work Motivation**