

## ABSTRAK

### STUDI PERBANDINGAN HASIL BELAJAR EKONOMI BISNIS MENGUNAKAN MODEL *PROBLEM BASED LEARNING* DAN *PROJECT BASED LEARNING* DENGAN AKTIVITAS BELAJAR SEBAGAI PEMODERASI

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Penelitian ini dilatarbelakangi karena rendahnya hasil belajar dan aktivitas belajar serta kurangnya penerapan model pembelajaran pada mata pelajaran ekonomi bisnis. Tujuan penelitian yaitu untuk meneliti ada/tidak perbedaan hasil belajar ekonomi bisnis menggunakan model *problem based learning* dan model *project based learning*, ada/tidak perbedaan hasil belajar ekonomi bisnis siswa yang aktivitas belajarnya tinggi dengan siswa yang aktivitas belajarnya rendah, efektifitas antara model *project based learning* dengan *problem based learning* pada hasil belajar ekonomi bisnis siswa aktivitas belajarnya tinggi dan rendah, serta ada/tidak interaksi antara model pembelajaran dengan aktivitas belajar terhadap hasil belajar ekonomi bisnis siswa. Metode penelitian ini yaitu *quasi experiment* pendekatan komparatif dengan desain factorial 2x2, teknik sampling yang digunakan yaitu *purposive sampling* berjumlah 40 sampel, teknik pengumpulan datanya wawancara, observasi, dokumentasi, tes dan eksperimen. Pengujian hipotesis menggunakan ANAVA Dua Jalan dan t-Test Dua Sampel Independent. Hasil penelitian ini diantaranya tidak ada perbedaan hasil belajar ekonomi bisnis siswa yang menggunakan model *problem based learning* dengan model *project based learning*, tidak ada perbedaan hasil belajar ekonomi bisnis siswa yang aktivitas belajarnya tinggi dan rendah, rata-rata hasil belajar ekonomi bisnis siswa aktivitas belajar tinggi menggunakan model *project based learning* lebih tinggi daripada model *problem based learning*, rata-rata hasil belajar ekonomi bisnis siswa aktivitas belajar rendah menggunakan model *problem based learning* lebih tinggi daripada model *project based learning*, dan ada interaksi antara model pembelajaran dengan aktivitas belajar terhadap hasil belajar pada mata pelajaran ekonomi bisnis.

Kata kunci : *Problem Based Learning* (PBL), *Project Based Learning* (PjBL), Aktivitas Belajar, Hasil Belajar Ekonomi Bisnis.

## **ABSTRACT**

### **COMPARISON STUDY OF BUSINESS ECONOMIC LEARNING OUTCOMES USING PROBLEM BASED LEARNING AND PROJECT BASED LEARNING MODELS WITH LEARNING ACTIVITIES AS MODERATING**

**By**

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*This research is motivated by the low learning outcomes and learning activities and the lack of application of learning models in business economics subjects. The purpose of the research is to examine whether or not there are differences in business economics learning outcomes using problem based learning models and project based learning models, whether or not there are differences in business economics learning outcomes for students with high learning activities and students with low learning activities, and the effectiveness between project based learning models. with problem based learning on students' business economics learning outcomes, learning activities are high and low, as well as whether there is an interaction between learning models and learning activities on students' business economics learning outcomes. This research method is a quasi-experimental comparative approach with a 2x2 factorial design, The sampling technique used is purposive sampling totaling 40 samples, the data collection techniques are interviews, observation, documentation, tests and experiments. Hypothesis testing using Two Way ANOVA and Two Independent Sample t-Test. The results of this study include no differences in student learning outcomes of business economics using problem based learning models with project based learning models, no differences in business economics learning outcomes of students with high and low learning activities, the average business economics learning outcomes of students with high learning activities. using the project based learning model is higher than the problem based learning model, the average business economics learning outcomes of students learning activities using the problem based learning model is higher than the project based learning model, and there is an interaction between the learning models and learning activities on learning outcomes in business economics subjects.*

*Keywords : Problem Based Learning (PBL), Project Based Learning (PjBL), Learning Activities, Business Economics Learning Outcomes.*