

ABSTRACT
Stock Price Volatility and Unusual Market Activity
(Comparative Study between Companies in Several Sectors During COVID-19
Pandemic)

By :

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In 2020, the whole world was affected by global pandemic called Covid-19. The outbreak and spread of COVID-19 disease across the world had seriously affected people's production and life in general. Economies around the world are presently facing severe challenges due to the COVID-19 outbreak, including the capital market. Since there was an uncertain economic condition during the Covid-19 pandemic, the volatility of the market became really high.

At first, all sectors got badly impacted from the pandemic, however after that, there were some sectors which price increases positively from the pandemic. The purpose of this research is to provide insight for the readers and investors regarding the condition of the capital market during pandemic using an event study with the top 10 companies of each sector in IDX as the sample.

The results found that although IHSG declined and many sectors' stock price declined severely during the pandemic, there are sectors that are resilient and even potential to invest during pandemic. The result also found that there are certain news regarding Covid-19 pandemic that gave a significant impact to the stock market as the results found that a positive abnormal and significant return is found on the day of the first Covid-19 outbreak announcement, a negative and significant abnormal return is found on the day after the first announcement of first PSBB, and also three days after the new normal policy announcement, and a positive and significant abnormal return is also found two days after the first Covid-19 vaccine injection. However there is also news that gave no significant impact to the capital market as well such as the second PSBB announcement in which there is no significant abnormal return found.

Keywords: *Market reaction; Stock Price Volatility; Abnormal Return; Covid-19 pandemic; Nine sectors of IDX; Emerging Markets; Indonesia Stock Market.*

ABSTRAK

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Pada tahun 2020, seluruh dunia dilanda pandemi global yang disebut dengan Covid-19. Wabah dan penyebaran penyakit COVID-19 di seluruh dunia telah sangat mempengaruhi produktivitas dan kehidupan masyarakat secara umum. Perekonomian di seluruh dunia saat ini menghadapi tantangan berat akibat wabah COVID-19, termasuk pasar modal. Karena kondisi ekonomi yang tidak menentu selama pandemi Covid-19, volatilitas pasar pun menjadi sangat tinggi.

Pada awalnya, semua sektor terkena dampak buruk dari pandemi, namun setelahnya, ada beberapa sektor yang terkena dampak secara positif dari pandemi. Tujuan dari penelitian ini adalah untuk memberikan wawasan kepada pembaca dan investor mengenai kondisi pasar modal selama pandemi dengan menggunakan event study dengan sampel 10 perusahaan teratas dari setiap sektor di BEI.

Hasil penelitian menemukan bahwa meskipun IHSG menurun dan banyak sektor yang terkena dampak parah selama pandemi, ada sektor yang tangguh dan bahkan sangat berpotensi untuk diinvestasikan selama pandemi. Hasil penelitian juga menemukan adanya berita-berita tertentu mengenai pandemi Covid-19 yang memberikan dampak yang signifikan terhadap pasar saham seperti ditemukan hasil bahwa ada abnormal return yang positif dan signifikan pada hari pertama pengumuman wabah Covid-19, abnormal return yang negatif dan signifikan ditemukan pada hari pertama setelah pengumuman PSBB pertama, dan juga tiga hari setelah pengumuman kebijakan new normal, dan abnormal return positif dan signifikan juga ditemukan dua hari setelah injeksi vaksin Covid-19 pertama. Namun ada juga berita yang tidak memberikan dampak signifikan terhadap pasar modal seperti pengumuman PSBB kedua yang mana tidak ditemukan abnormal return yang signifikan.

Kata kunci: *Reaksi pasar; Volatilitas Harga Saham; Abnormal Return; Pandemi covid 19; Sembilan sektor BEI; Emerging Market; Pasar Saham Indonesia*