

ABSTRAK

PENGARUH MINAT BELAJAR, PENGGUNAAN APLIKASI (TIK-TOK) DAN PERHATIAN ORANG TUA TERHADAP MOTIVASI BELAJAR PADA MATA PELAJARAN EKONOMI SISWA KELAS XI AKL DI SMKN 1 KALIANDA

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Penelitian ini bertujuan untuk mengetahui pengaruh minat belajar, penggunaan aplikasi (*tik-tok*), dan perhatian orang tua secara parsial dan simultan terhadap motivasi belajar siswa kelas XI AKL di SMK N 1 Kalianda. Metode yang digunakan dalam penelitian ini yaitu deskriptif *verifikatif* dengan pendekatan *ex post facto* dan *survey*. Subjek penelitian ini adalah siswa kelas XI AKL SMK Negeri 1 Kalianda. Sampel yang digunakan sebanyak 89 orang dengan teknik *stratified proportionate random sampling*. Teknik pengambilan data yang digunakan yaitu menggunakan kuisioner, wawancara dan dokumentasi. Uji hipotesis dilakukan secara parsial dan simultan dengan menggunakan uji t dan uji F. Hasil penelitian menunjukkan adanya pengaruh secara parsial dan simultan minat belajar, penggunaan aplikasi (*tik-tok*), perhatian orang tua terhadap motivasi belajar siswa. Sehingga disarankan kepada siswa agar meningkatkan minat belajar, dan guru-guru dapat memaksimalkan penggunaan aplikasi (*tik-tok*) saat pembelajaran. Selain itu juga, orang tua mampu memberikan perhatian dan dukungan kepada siswa agar termotivasi untuk belajar.

Kata kunci: Minat Belajar, Motivasi Belajar, Penggunaan Aplikasi (*tik-tok*), Perhatian Orang Tua,

ABSTRACT

THE INFLUENCE OF LEARNING INTEREST, APPLICATION USE (TIK-TOK) AND PARENTAL ATTENTION ON THE LEARNING MOTIVATION OF STUDENTS AT GRADE XI OF AKL AT SMK N 1 KALIANDA

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This study aims to determine the influence of interest in learning, application use (*tik-tok*), and parental attention partially and simultaneously on the learning motivation at grade XI of AKL students at SMK N 1 Kalianda. The method used in this research was descriptive verification with ex post facto and survey approaches. The subjects of this study were students at grade XI of AKL at Vocational High School 1 Kalianda. The sample used was 89 students with stratified proportionate random sampling technique. The data collection technique used is using questionnaires, interviews and documentation. The hypotheses were conducted partially (t test) and simultaneously (F test). The research result showed that there were influence of of interest in learning, application use (*tik-tok*), and parental attention partially and simultaneously on the learning motivation at grade XI of AKL students at SMK N 1 Kalianda. Therefore, the research urges students increase their learning intention and teachers can also optimize the application use (*tik-tok*) in learning activities. Besides, the parents can give attention and support to students in order to motivate to learn.

Keywords: Application Use (*tik-tok*), Interest in Learning, Learning Motivation Parental Attention