

## **ABSTRAK**

### **ANALISIS PENGARUH KINERJA LOGISTIK, TARIF MASUK BARANG, DAN NILAI TAMBAH INDUSTRI TERHADAP NILAI EKSPOR BARANG DI NEGARA-NEGARA ASIA TIMUR PASIFIK**

**OLEH**

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Penelitian ini bertujuan untuk menganalisis pengaruh kinerja logistik, tarif masuk barang dan nilai tambah industri terhadap nilai ekspor barang di negara-negara Asia Timur Pasifik periode 2010-2020 secara parsial dan simultan. Metode analisis yang digunakan adalah pengujian kesesuaian model, pengujian asumsi klasik, model regresi linier data panel, uji hipotesis dengan uji t dan uji F serta koefisien determinasi. Hasil penelitian menunjukkan bahwa kinerja logistik dan nilai tambah industri berpengaruh secara positif dan signifikan terhadap nilai ekspor barang di negara-negara Asia Timur dan Pasifik pada tahun 2010-2020, sedangkan tarif masuk barang berpengaruh secara negatif dan signifikan terhadap nilai ekspor barang di negara-negara Asia Timur dan Pasifik pada tahun 2010-2020. Kinerja logistik, tarif masuk barang, dan nilai tambah industri secara bersama-sama berpengaruh secara signifikan terhadap nilai ekspor barang.

**Kata Kunci: Kinerja Logistik, Tarif Masuk Barang, Nilai Tambah Industri, Nilai Ekspor Barang**

## **ABSTRACT**

### ***ANALYSIS OF THE EFFECT OF LOGISTIC PERFORMANCE, ENTRY PRICES OF GOODS, AND INDUSTRY VALUE ADDED ON THE VALUE OF EXPORTS OF GOODS IN EAST ASIA PACIFIC COUNTRIES***

**BY**

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*This study aims to analyze the effect of logistics performance, import tariffs, and industrial value added on the value of exports of goods in East Asia Pacific countries for the 2010-2020 period partially and simultaneously. The analytical methods used are model suitability testing, classical assumption testing, panel data linear regression model, hypothesis testing with t-tests and F test, and the coefficient of determination. The results show that logistics performance and industrial value-added have a positive and significant effect on the value of goods exports in East Asia and Pacific countries in 2010-2020, while tariffs on goods have a negative and significant effect on the value of exports of goods in other countries. East Asia and Pacific in 2010-2020. Logistics performance, goods import tariffs, and industrial value added together have a significant effect on the value of goods exports.*

***Keywords: Logistic performance, Import Tariff, Industry Value Added, Export Value***