

## ABSTRAK

### PENGARUH ISI KONTEN KEBAKTIAN MELALUI YOUTUBE HKBP KEDATON BANDAR LAMPUNG TERHADAP SIKAP RELIGIUS JEMAAT PADA MASA PANDEMI COVID-19

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Pandemic Covid-19 membuat begitu banyak perubahan aktivitas baik secara sosial maupun religious. Salah satu perubahan yang terjadi adalah peribadatan di gereja yang biasanya dilakukan secara langsung kini harus melakukan secara berbeda, hal ini tidak mengurangi kehidmatan jemaat untuk beribadah. Adanya aktivitas ibadah atau kebaktian secara *daring* atau *online* ditengah pandemi Covid-19 tentunya disambut dengan antusias oleh para jemaat. Tujuan dalam penelitian ini adalah untuk mengetahui seberapa besar pengaruh kebaktian melalui Youtube HKBP Kedaton Bandar Lampung terhadap sikap religius jemaat pada masa pandemi Covid-19. Penelitian ini menggunakan penelitian metode deskriptif dengan pendekatan kuantitatif. Populasi dalam penelitian ini adalah seluruh jemaat yang aktif menjalani kebaktian di Gereja HKBP Kedaton Bandar Lampung dengan sampel berjumlah 100 jemaat. Berdasarkan hasil penelitian didapatkan bahwa kebaktian melalui Youtube HKBP Kedaton Bandar Lampung berpengaruh positif dengan signifikan terhadap sikap religius jemaat pada masa pandemi Covid-19, hal itu dikarenakan nilai  $t_{hitung}$  sebesar 7.528 sedangkan  $t_{tabel}$  adalah 1.660, jadi  $t_{hitung} 7.528 > t_{tabel} 1.660$  sedangkan nilai signifikansi sebesar 0.000 atau lebih kecil dari 0.05. Hasil nilai koefisien determinasi diperoleh nilai *R Square* sebesar 0.366 atau 36.6%. Jadi besarnya pengaruh kebaktian melalui Youtube HKBP Kedaton Bandar Lampung terhadap sikap religius jemaat pada masa pandemi Covid-19 sebesar 36.6% artinya ada faktor lain di luar variabel yang tidak diteliti yang mempengaruhi sikap religius jemaat pada masa pandemi Covid-19. Jika melihat rentang nilai tersebut maka hasil penelitian tersebut menunjukkan bahwa kebaktian melalui Youtube HKBP Kedaton Bandar Lampung memiliki pengaruh moderat atau sedang terhadap sikap religius jemaat pada masa pandemi Covid-19.

Kata kunci: Pengaruh, Ibadah, Online, Youtube

## **ABSTRACT**

### **THE INFLUENCE OF CONSERVATION THROUGH YOUTUBE HKBP KEDATON BANDAR LAMPUNG ON THE RELIGIOUS ATTITUDE OF THE CHURCHES DURING THE COVID-19 PANDEMIC**

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*The Covid-19 pandemic made so many changes in activities both socially and religiously. One of the changes that has occurred is that worship in the church which is usually carried out in person now has to be carried out differently, this does not reduce the reverence for the congregation to worship. The existence of worship activities or services online or online in the midst of the Covid-19 pandemic is certainly welcomed with enthusiasm by the congregation. The purpose of this study was to find out how much influence the worship services through Youtube HKBP Kedaton Bandar Lampung had on the religious attitude of the congregation during the Covid-19 pandemic. This study used a descriptive research method with a quantitative approach. The population in this study were all congregations that actively served services at HKBP Kedaton Bandar Lampung Church with a sample of 100 congregations. Based on the results of the study, it was found that the service via Youtube HKBP Kedaton Bandar Lampung had a significant positive effect on the religious attitude of the congregation during the Covid-19 pandemic, this was because the  $t_{hitung}$  value was 7,528 while the  $t_{table}$  was 1,660, so  $t_{hitung} > t_{table}$  1,660 while the significance value was 0,000 or smaller than 0.05. The results of the coefficient of determination obtained an R Square value of 0.366 or 36.6%. So the magnitude of the influence of the worship service via Youtube HKBP Kedaton Bandar Lampung on the religious attitude of the congregation during the Covid-19 pandemic was 36.6%, meaning that there were other factors outside of the variables that were not examined which influenced the religious attitude of the congregation during the Covid-19 pandemic. If you look at this range of values, the results of this study indicate that the service through Youtube HKBP Kedaton Bandar Lampung has a moderate or moderate influence on the religious attitude of the congregation during the Covid-19 pandemic.*

**Keywords:** *Influence, Worship, Online, Youtube*