

**ANALISIS ISI BERITA KORAN RADAR LAMPUNG
TENTANG PEMBERITAAN VAKSINASI COVID-19
(PERIODE AGUSTUS-SEPTEMBER 2021)**

Oleh:

Inisti Vilia Khairunnisa

ABSTRAK

Dalam kondisi pandemi COVID-19 berita merupakan perantara untuk menyampaikan informasi yang dilakukan oleh komunikator kepada komunikan. Informasi vaksinasi menjadi pemberitaan yang banyak disampaikan baik secara media cetak maupun media *online*. Tujuan dari penelitian ini adalah untuk menganalisa objektivitas berita Vaksinasi COVID-19 di Koran Radar Lampung periode Agustus-September 2021. Penelitian ini menggunakan jenis penelitian kuantitatif. Yang menjadi populasi penelitian ini adalah semua berita tentang COVID-19 di Koran Radar Lampung periode Agustus 2021-September 2021. Dari banyaknya berita yang dijadikan sampel dalam penelitian ini yaitu sebanyak 172 berita tentang Pelaksanaan Vaksinasi COVID-19. Berdasarkan hasil penelitian didapatkan bahwa pada aspek faktualitas, pemberitaan Koran Radar Lampung tentang Vaksinasi COVID-19 di Lampung diukur menggunakan indikator kebenaran dan relevansi. Media harus objektif sebagai sarana penyampaian informasi karena objektivitas merupakan kunci kepercayaan khalayak terhadap sebuah media. Dalam memberitakan Vaksinasi COVID-19, Koran Radar Lampung sudah objektif. Hal tersebut dilihat dari pemberitaan dari sisi sosiologis dan psikologis cukup berimbang, fakta dapat dikonfirmasi kebenarannya, berita lengkap menggunakan unsur 5W+1H, berita relevan (judul, isi, narasumber memiliki kesesuaian), sifat berita dominan positif. Namun pada indikator netralitas, Koran Radar Lampung masih dominan menyajikan berita dengan memunculkan pencampuran antara opini dan fakta.

Kata kunci: Berita, Koran Radar Lampung, Vaksinasi COVID-19

**CONTENT ANALYSIS OF RADAR LAMPUNG NEWSPAPER
REGARDING ABOUT COVID-19 VACCINATION
(AUGUST-SEPTEMBER 2021 PERIOD)**

By:

Inisti Vilia Khairunnisa

ABSTRACT

In the conditions of the COVID-19 pandemic, news is an intermediary for conveying information carried out by communicators to communicants. Vaccination information is a lot of news conveyed both in print and online media. The purpose of this study was to analyze the objectivity of the COVID-19 Vaccination news in the Radar Lampung Newspaper for the period August-September 2021. This research used a quantitative research type. The population for this study was all news about COVID-19 in the Radar Lampung Newspaper for the period August 2021-September 2021. Of the many news samples that were sampled in this study, there were 172 news about the Implementation of COVID-19 Vaccination. Based on the research results, it was found that on the aspect of factuality, the Radar Lampung Newspaper's coverage of COVID-19 Vaccination in Lampung was measured using truth and relevance indicators. The media must be objective as a means of conveying information because objectivity is the key to public trust in a media. In reporting on the COVID-19 Vaccination, Radar Lampung was objective. This is because the reporting of sociological and psychological facts is quite balanced, the facts can be confirmed, the complete news uses 5W + 1H elements, the news is relevant (title, content, sources are appropriate), present more positive news. But on the neutrality indicator, Radar Lampung still tends to present news by causing a mixture of opinions and facts from the journalists.

Keywords: *News, Radar Lampung Newspaper, COVID-19 Vaccination*