

ABSTRACT

RELATIONSHIP OF ATTITUDE ABOUT SMOKING RISK WARNING IMAGE ON CIGARETTE PACK WITH FAMILY HEAD THAT SMOKE IN STAGE OF SMOKING CESSATION IN RESTU BARU VILLAGE OF RUMBIA DISTRICT IN CENTRAL LAMPUNG

By

ANDINI SARASWATI

Smoking banned image on cigarette packs is a health education for smokers and potential smokers. Smoking cessation is an act to leave the habit of smoking. This stage consists of pre-contemplation, contemplation, preparation, action and maintenance. This study aimed to determine the relationship of attitude about smoking risk warning image on cigarette pack with family head that smoke in stage of smoking cessation in Restu Baru Village of Rumbia District in Central Lampung.

This study used a descriptive analytical method with cross sectional approach. The sample in this study, consist of 205 respondents, was taken by proportional random sampling method. The data analysis used Chi-Square hypothesis test. This study was identified by the questionnaire and interview directly to the respondents.

The results showed that 96 respondents (46.8%) have negative attitude, which were dominated by 48 respondent (23.4%) in pre-contemplation stage. Respondents who have positive attitude is 109 respondents (53.2%), which were dominated by 67 respondents (32.7%) in contemplation stage. The results of data analysis using Chi Square test with $\alpha = 0.05$ found that there is a significant relationship between attitude about smoking risk warning image on cigarette pack with family head that smoke with p-value = 0.001 and CI = 0.001-0.015.

Keywords: Smokers, smoking ban and smoking cessation.