

ABSTRACT

POLICE IMAGE BUILDING IN RESPONSE TO THE IMPLEMENTATION ticketed TRAFFIC VIOLATION In Bandar Lampung

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Implementation of a speeding ticket is not uncommon in the presence of traffic police officers who use guilt for violations committed by road users will certainly create fear in offenders, which is used by persons who are not responsible for the money to carry out a ticket through which the money will belong tilangnya private not remitted to the state. This of course makes the image of the police in the eyes of the public bad. Problems in this study was an attempt by the Police Traffic Unit Bandar Lampung in the image of the police in the implementation of countermeasures follow ticketed for traffic violations in the city of Bandar Lampung and factors that constrain Police Traffic Unit Bandar Lampung in building the image of the police in response to the implementation of a speeding ticket traffic offenses in the city of Bandar Lampung.

The approach used in this research is normative juridical approach conducted through the study of law and juridical empirical conducted through field research.

The results showed that the efforts of Traffic Police in Bandar Lampung Police Image Building in Tilang Implementation for Prevention Act Violations Traffic in the city of Bandar Lampung via integrated prevention effort between citizens and police, law enforcement against persons who violate the Traffic Member. Factors hindering the Traffic Police Unit in Bandar Lampung Police Image Building on Implementation Tilang among others: a. The statute itself; b. Personality or mentality of law enforcement; c. Law enforcement support facilities, which includes software and hardware; d. Level of legal awareness and legal compliance of society; e. Legal culture embraced by the people concerned.

In the end, are suggested to the Member Bandar Lampung Police should uphold professionalism in performing their duties and to the Chief of Police in Bandar Lampung should give strict sanctions against members who do not carry out their duties, especially in terms of implementation pelanggaran ticketed for traffic offenders.

Keywords: Build, Image Police, Tilang, Mitigation, Traffic Violations