ABSTRAK

PENGEMBANGAN MEDIA PEMBELAJARAN *BLENDED LEARNING* BERBANTU *GOOGLE SITES* UNTUK MENINGKATKAN EFEKTIFITAS PEMBELAJARAN MATEMATIKA SISWA KELAS V DI SDN 2 WAY DADI

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Abstrak

Tujuan penelitian ini adalah meliputi (1) proses pengembangan media pembelajaran blended learning berbantu *google site* di SDN 2 Way Dadi; (2) efektivits pembelajaran media pembelajaran blended learning berbantu *google site* di SDN 2 Way Dadi; (3) persepsi pengguna terhadap pengembangan Media pembelajaran blended learning berbantu Google site di SDN 2 Way Dadi. Metode penelitian yang digunakan adalah penelitian pengembangan (*Research and Development*) dengan pendekatan ADDIE. Teknik pengumpulan data yang digunakan yaitu wawancara, angket, dan observasi. Hasil penelitian menunjukkan (1) Pengembangan produk melalui model ADDIE terdiri dari tahap analisis, tahap, desain, tahap pengembangan, tahap implementasi, dan tahap evaluasi yang menghasilkan suatu produk yaitu media pembelajaran *blended learning* berbantu *google sites*; (2) Keefektifan penggunaan model pembelajaran *blended learning* berbantu *google sites* yang diterapkan dalam proses pembelajaran mendapatkan nilai uji *effect size* sebesar 0,6 dengan kategori sedang, Hal ini menyebabkan media pembelajaran *blended learning* berbantu *google sites* cukup efektif untuk digunakan dalam proses pembelajaran; (3) Kemenarikan media pembelajaran *blended learning* berbantu *google sites* dari prespektif peserta didik dapat dikategorikan sangat baik di tahap ujicoba skala kecil dan skala besar, Selain itu beberapa respon juga dikemukakan mengenai kemenarikan produk seperti tidak membosankan dan meningkatkan kemandirian belajar peserta didik.

Kata kunci: *Blended Learning*, *Google Sites*, Efektivitas pembelajaran

ABSTRACT

DEVELOPMENT OF BLENDED LEARNING MODELS ASSISTED WITH
GOOGLE SITES TO IMPROVE THE EFFECTIVENESS OF ELEMENTARY
SCHOOL STUDENTS' LEARNING

By
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Abstract

The aims of this study are to cover (1) the process of developing a blended learning model assisted by the Google site at SDN 2 Way Dadi; (2) the effectiveness of the blended learning model assisted by the Google site at SDN 2 Way Dadi; and (3) user perceptions of the Google site-assisted Blended Learning Model development at SDN 2 Way Dadi. The research method used is research and development (Research and Development) with the ADDIE approach. Data collection techniques used are interviews, questionnaires, and observation. The results showed that (1) product development through the ADDIE model consisted of analysis, design, development, implementation, and evaluation stages that produced a product, namely the blended learning model assisted by Google sites; (2) the effectiveness of using the Google sites-assisted blended learning model applied in the learning process gets an effect size test value of 0.6 in the medium category. This causes the google sites-assisted blended learning model to be effective enough to be used in the learning process; (3) The attractiveness of the blended learning model assisted by Google sites from the perspective of students can be categorized as very good at the small-scale and large-scale trial stages. In addition, several responses were also expressed regarding the attractiveness of the product, such as it not being boring and increasing student learning independence.

Keywords: *Blended Learning, Google Sites, Learning Effectiveness*