

ABSTRAK

PENGARUH PROFITABILITAS, STRUKTUR MODAL, UKURAN PERUSAHAAN DAN KEPUTUSAN INVESTASI TERHADAP NILAI PERUSAHAAN (Studi pada Perusahaan Pertambangan Nikel yang Terdaftar di Bursa Efek Indonesia Periode 2012-2021)

Oleh

AFIFAH RIZKY PRATIWI

Penelitian ini bertujuan untuk mengetahui pengaruh Profitabilitas (*Return on Equity*), Struktur Modal (*Longterm Debt to Equity Ratio*), Ukuran Perusahaan (*Size*) dan Keputusan Investasi (*Price Earning Ratio*) terhadap Nilai Perusahaan (*Price to Book Value Ratio*) perusahaan khusus nikel yang terdaftar di Bursa Efek Indonesia periode 2012-2021. Penelitian ini memiliki sampel sebanyak 4 perusahaan yang diambil menggunakan teknik *purposive sampling*. Data yang digunakan dalam penelitian ini merupakan data sekunder dan dianalisis menggunakan program *Statistical Package for Social Sciences (SPSS)* versi 24. Hasil penelitian menunjukkan bahwa profitabilitas, struktur modal dan keputusan investasi berpengaruh secara positif dan signifikan terhadap nilai perusahaan, sedangkan ukuran perusahaan tidak berpengaruh terhadap nilai perusahaan.

Kata Kunci : ROE, DER, Size, PER, PBV

ABSTRACT

THE EFFECT OF PROFITABILITY, CAPITAL STRUCTURE, COMPANY SIZE AND INVESTMENT DECISION ON FIRM VALUE (Study on Nickel Mining Companies Listed on the Indonesia Stock Exchange for the 2012-2021 Period)

By

AFIFAH RIZKY PRATIWI

This study aims to determine the effect of Profitability (Return on Equity), Capital Structure (Longterm Debt to Equity Ratio), Company Size (Size) and Investment Decision (Price Earning Ratio) on the Firm Value (Price to Book Value Ratio) of nickel companies listed on Indonesia Stock Exchange for the 2012-2021 period. This study has a sample of 4 companies taken using a purposive sampling technique. The data used in this study are secondary data and were analyzed using the Statistical Package for Social Sciences (SPSS) version 24. The results showed that profitability, capital structure and investment decisions had a positive and significant effect on firm value, while firm size had no effect on the value of the company.

Keyword : ROE, DER, Size, PER, PBV