

## **ABSTRAK**

### **PERAN DINAS PEMBERDAYAAN MASYARAKAT DESA DAN TRANSMIGRASI DALAM PEMBANGUNAN SDM BERBASIS PROGRAM *SMART VILLAGE* (Studi di Desa Way Lunik Kecamatan Abung Selatan Lampung Utara)**

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Penelitian ini di latarbelakangi oleh sumber daya manusia yang belum memadai dalam penggunaan teknologi digital di Desa Way Lunik, sehingga dibutuhkan penguatan sumber daya manusia yang menguasai teknologi melalui program *smart village*. Tujuan penelitian ini adalah untuk mengetahui peran dinas pemberdayaan masyarakat, desa dan transmigrasi dalam pembangunan sumber daya manusia melalui program *smart village*, mengetahui faktor pendorong dan penghambat peran dinas pemberdayaan masyarakat, desa dan transmigrasi dalam pembangunan sumber daya manusia melalui program *smart village*.

Jenis metode yang digunakan yaitu analisis deskriptif melalui teknik pengumpulan data kuesioner dan dokumentasi dengan responden yang berasal dari Desa Way Lunik yang akan diolah dengan cara teknik pengolahan data *editing* dan interpretasi data.

Hasil Penelitian menunjukkan bahwa peran dinas pemberdayaan masyarakat desa dan transmigrasi dalam pembangunan sumber daya manusia berbasis program *smart village* di Desa Way Lunik berada pada taraf 87,56 yang artinya berperan karena dari semua indikator elemen *smart village* menunjukkan hasil yang tinggi dengan rentang 76% - 100% pada tiga elemen yaitu *smart government*, *smart community*, dan *smart environment*. Tetapi pada *smart community* yaitu khususnya pada indikator komunitas yang mengembangkan teknologi informasi dan komunikasi, aparat desa belum mampu membuat aplikasi untuk mengembangkan pembangunan potensi desa, sehingga dari ketiga elemen ini masing-masing berperan sebagai indikator terwujudnya pembangunan sumber daya manusia yang berjalan dengan baik akan tetapi masih kurangnya pelatihan dan pemahaman kepada masyarakat mengenai program *smart village* tersebut.

Kata Kunci : Peran Dinas PMDT, Pembangunan SDM, Program *Smart Village*

## **ABSTRACT**

### **ROLE OF VILLAGE COMMUNITY EMPOWERMENT AND TRANSMIGRATION DEPARTMENT IN SMART VILLAGE PROGAM BASED HR DEVELOPMENT (Study in Way Lunik Village South Abung District North Lampung)**

**By**

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This research is background by inadequate human resources in the use of digital technology in Way Lunik village, so that it is necessary to strengthen human resources who master technology through the smart village program. The purpose of this study was to determine the role of the village community empowerment and transmigration office in developing human resources through the smart village program, to find out the driving and inhibiting factors of the village community and empowerment and transmigration office in developing human resources through the smart village program. The type of methods used is descriptive analysis through questionnaire data collection techniques and documentation with responden from the village of Way Lunik which will be processed by how to edit data processing techniques and interpretation of data. The results showed that the role of the village community empowerment and transmigration service in smart village program-based human resources development in Way Lunik village was at the level of 87.56 which mean that it played a role because of all the indicators of the elements of the smart village it showed high results with a range of 76% - 100% in three elements, namely smart government, smart community, and smart environment. But in smart communities, namely specifically in community indicators that develop information communication technology, the village apparatus has not been able to make applications to develop village potential development. So that each of these three elements acts as an indicator of the realization of human resource development that is going well but there is still a lack of training and understanding of the community regarding the smart village program.

**Keywords:** The Role of PMDT Service, HR Development, Smart Village Program