

ABSTRACT

THE FACTORS WHICH PUSH PEOPLE DISTRIBUTE PIRATED CD/DVD

(Case Study in Bambu Kuning Market, Bandar Lampung)

By

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The phenomenon of poverty already has become a matter which firmly attaches to the life of Indonesian society. This is because there are some daily needs which are not completed. The needs are such as physiological needs which are as the basic need of people where people must full fill physical needs like hunger, thirst, sex and others which are not completed. Facing this situation, people try to find a job to solve this problem. In order to full fill the increasing needs of life, people are willing to do an employment which is against the law. This is one of the reasons why people do this kind of job.

This research aims to find out the factors which push someone distribute pirated CD/DVD in Bambu Kuning market, Bandar Lampung. Type of this research is descriptive research with qualitative approach. In this research the number of informant decided by *Random Sampling* technique which is informant number are eight people. The method of collecting data in this research uses deep interview and documentation.

The result of this research showed that people who work as distributor pirated CD/DVD in Bambu Kuning market, Bandar Lampung do this job because of some factors. They are economic factor which is low, low education, socio-cultural system, and no specialty. CD/DVD that the seller gets from inside and outside region agent can produce salary start from Rp. 600.000 to Rp. 1.000.000 per month. This salary included the negative impact that probably happen during selling or distributing CD/DVD such as arrested, fined, burned, eviction from forces raid, loss family time and friends debased. Law contained in the constitution and direct action of the law enforcement officers does not make the distributor wary to continue working as the seller or distributor paired CD/DVD in order to complete their daily needs.

Keyword: Factors Which Push, Pirated Cd/Dvd.