

## **ABSTRACT**

### **THE EFFECTIVENESS OF LECTURE AND LEAFLET TO IMPROVING HIGH SCHOOL STUDENT'S KNOWLEDGE ABOUT HIV-AIDS IN BANDAR LAMPUNG**

**By**

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There has not been found adequate drugs contributed a total cure of patients with Human Immunodeficiency Virus (HIV) and Acquired Immunodeficiency Syndrome (AIDS). Prevention of HIV and AIDS is still a priority in the form of health promotion. Leaflets and lecturing often used to health promotion. The purpose of this study was to determine differences in the effectiveness of media leaflets and lecture method to improve high school student's knowledge about HIV-AIDS.

This research design was quasi research design (*quasi-experimental design*). The samples were 60 people in each group numbered 30 people. The results showed an average increased in the value of the media group leaflets rise at 2.40, while the average value of the increase in value of the lecture method group was slightly higher at 2.56. Test results on the analysis of the two groups used the Mann-Whitney test  $p$  value = 0.946.

Both methods were effective in improving student's knowledge about HIV-AIDS. There was no significant differences in effectiveness between the media leaflets and lecturing.

**Keywords:** HIV-AIDS, leaflet media, lecture method, knowledge