

ABSTRACT

THE USE OF INSTAGRAM AS A LEARNING MEDIUM TO IMPROVE STUDENTS' WRITING A RECOUNT TEXT AT THE FIRST YEAR STUDENTS OF SMKN 1 PAKUAN RATU

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The objectives of this research were to find out: 1) whether there was any significant improvement on students' writing achievement after being taught using Instagram as a learning medium, and 2) which aspect improved the most after using Instagram as a learning medium. This research was quantitative research with one group pre-test and post-test design. The subjects of the research were 32 students at the first grade of SMKN 1 Pakuan Ratu. The writing test was administered as the instrument of the research. The data were analyzed statistically by using Paired Sample T-test. The result of the research showed that the mean score of post-test (69.5) was higher than the pre-test (58.9) with the gain was 10.6. The result of t-value (8.660) is higher than t-table (2.040) and the value of two-tailed significance is $0.00 < 0.05$. It showed that the hypothesis was accepted and there was a significant improvement on students' writing achievement of recount text after the implementation of Instagram and the aspect of writing that improved the most after the implementation of Instagram was content. Overall, regarding to the results above, it can be stated that Instagram as a learning medium is effective to improve students' writing skill in writing recount text.

Keywords: *Instagram, peer correction, teaching writing, high school.*