

ABSTRACT

FACTORS THAT LEAD TO LOW MARKET LEVY INCOME

(A Study of Market Management Office in Bandar Lampung)

By

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One of important criteria in finding out regional ability in conducting regional autonomy is financial ability of local. The regional government should have sufficient financial resources to fund all of its governing activities. One of the potential financial resources is the regional original income (or PAD) and this is expected to be the main financial source to fund the government activities. Retribution is one of income resource contributing regional original income in Bandar Lampung, so that it needs to be developed. Market levy in Bandar Lampung is managed by Market Management Office of Bandar Lampung based on the Bandar Lampung Major Regulation no. 101 in 2011 where in 2009 through 2013 revenue, the market did not reach the targets set.

The objective of this research was to analyze the factors influencing market levy income especially from 2009 to 2013 by conducting study in Market Management Office of Bandar Lampung. This was a qualitative research which described the conducts of factors influencing market levy in Market Management Office of Bandar Lampung which did not meet targets from 2009 to 2013 and to analyze them qualitatively. Data were obtained with interviews and documentary study included related documents, archives, books and other written literatures.

Josef R. Kaho stated that factors influencing levy were: (1) organization knowledge level, (2) working discipline level, (3) monitoring level, and (4) levy income level. These four factors were used as indicators and then analyzed unrealized market retribution income targets from 2009 to 2013 by Market Administration Office of Bandar Lampung.

The results showed that all of those factors had been exercised properly except monitoring level. The most dominant factors causing unrealized market levy income targets from 2009 to 2013 were traditional market levy income target determination and implementation of working assessment system.

Keywords : Factors, Market levy, Income