ABSTRACT

**IMPROVEMENT OF LEARNING SOCIAL STUDIES AUDIO VISUAL
MEDIA USING CHARACTER TO CREATE STATE STUDENT
LEARNING SMP**

by
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This study aimed to describe the character of learning and learning outcomes by
using audio-visual media. The method used is a class action research conducted
by 3 cycles to form the character of students. Data collection tool used include
observation, photo documentation and testing, it is done as a basis for interpreting
the results of the research in each cycle. The results of this study show the audio-
visual media can shape the character and class of student learning outcomes
VII.B. In cycle 1, the implementation of audio-visual learning action by airing one
time and form 4 groups of all the number of students and each group has 9
students with learning activities include observation / watch the audio-visual,
noting the meaning / important matters of audio-visual impressions , group
discussions, group reports, presentations, discussion and concluded, showed that
students in a class character categorized character and student learning outcomes
have not reached grade completeness criteria. In cycle 2, the implementation of
audio-visual learning action by airing twice and formed five groups of all the
number of students and each group numbered 7-8 students with learning activities
include observation / watch the audio-visual, noting the meaning / important
things of impressions audio-visual, group discussions, group reports,
presentations, discussion and concluded, showed that students in a class character
categorized character and student learning outcomes have not reached grade
completeness criteria. In cycle 3, the implementation of audio-visual learning
action by airing twice and formed six groups of all the number of students and
each group amounted to 6 students with learning activities include observation /
watch the audio-visual, noting the meaning / important matters of audio-visual
impressions , group discussions, group reports, presentations, discussion and
concluded, showed that students in a class character categorized character and
student learning outcomes have reached the completeness criteria class, there is a
close relationship between the characters with less learning outcomes.

Keywords: Audio Visual Media, Character and Learning Outcomes.