

ABSTRACT

THE DEVELOPMENT OF INTEGRATED SOCIAL STUDIES LEARNING USING CARDBOARD TELEVISION LEARNING MEDIA IN AN ELEMENTARY SCHOOL

By

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The purposes of this research were to analyze social studies learning needs of the fourth grade students; develop of integrated social studies learning using learning media of cardboard television to increase psychomotor, affective and cognitive skill; analyze the effectiveness of integrated social studies learning using cardboard television media. The research was using development and reserch approach that was conducted in state elementary school 3 Kresnomulyo of Ambarawa district of Pringsewu regency. Data was gained and analyzed by using data analysis of Huberman and Miles model and t-test to know the effectiveness of integrated social studies learning using learning media of cardboard television. The results of this research were state elementary school Kresnomulyo needs development of integrated social studies learning through learning media of cardboard television to increase psychomotor, affective and cognitive skill of the fourth grade students; result of this development was integrated social studies learning using learning media of cardboard television which is validated by media and elementary school of social studies learning material expert; integrated social studies learning using learning media of cardboard television is effective used as learning model.

Keyword: *integrated social studies learning, learning media, cardboard television*