

## ABSTRAK

### ***EXEMPLARY LEADERSHIP, SOCIAL VALUE, DAN CULTURAL VALUE* UNTUK MEMBANGUN *TRUST* GUNA MENINGKATKAN KINERJA PRESEPTOR**

Oleh

M. Arifki Zainaro

Terdapat kekurangan keterampilan preseptor akibat dari belum dikuasainya aspek *exemplary leadership, social value, cultural value* dan *trust*. Kekurangan ini mengakibatkan belum optimal peran preseptor dalam membimbing mahasiswa. Tujuan penelitian ini adalah untuk menganalisis pengaruh *exemplary leadership, social value, cultural value* dan *trust* terhadap kinerja preseptor mahasiswa profesi ners Provinsi Lampung. Penelitian ini menggunakan jenis penelitian kuantitatif dengan menggunakan model analisis diagram jalur dengan analisis data menggunakan SEM untuk mendapatkan pengaruh langsung, pengaruh tidak langsung, pengaruh simultan terhadap kinerja preseptor. Penelitian dilakukan pada mahasiswa profesi ners di Provinsi Lampung sebagai populasi dengan teknik *simple random sampling*. Hasil penelitian ini menunjukkan pengaruh langsung *exemplary leadership* terhadap kinerja preseptor -1,26 dan terhadap *trust* 0,89, pengaruh langsung *social value* terhadap kinerja preseptor 1,45 dan terhadap *trust* -0,83, pengaruh langsung *cultural value* terhadap kinerja -1,71 dan terhadap *trust* 0,98, pengaruh tidak langsung *exemplary leadership* dengan *trust* sebagai variabel intervening terhadap kinerja preseptor 2,07, pengaruh tidak langsung *social value* dengan *trust* sebagai variabel intervening terhadap kinerja preseptor -1,94, pengaruh tidak langsung *cultural value* dengan *trust* sebagai variabel intervening terhadap kinerja preseptor 2,29, pengaruh simultan *exemplary leadership, social value, dan cultural value* terhadap *trust* 1,00, dan pengaruh simultan *exemplary leadership, social value, cultural value* dan *trust* terhadap kinerja preseptor 0,77. Kesimpulan penelitian ini bahwa (1) ketika preseptor tidak paham dan tidak mampu mengimplementasikan *exemplary leadership, social value, dan cultural value*, maka akan berdampak buruk terhadap terbangunnya *trust* dan kinerja preseptor; (2) Pengimplementasian *exemplary leadership, social value, dan cultural value* menjadikan preseptor mampu membangun *trust* dan berdampak pada kinerja preseptor yang baik; (3) *Trust* mampu memediasi *exemplary leadership* dan *cultural value* terhadap kinerja preseptor; (4) *Trust* dan *social value* teridentifikasi sebagai variabel yang identik; (5) Agar preseptor berkinerja maksimal, maka preseptor perlu mengintegrasikan *exemplary leadership, social value, dan cultural value* untuk membangun *trust* guna meningkatkan kinerja preseptor. Kinerja preseptor selama ini menghasilkan kelulusan uji kompetensi yang rendah, dengan mengimplementasikan *exemplary leadership, social value, dan cultural value* preseptor memperoleh *trust* dari mahasiswa sehingga kinerja preseptor dan mahasiswa semakin baik dan meningkatkan presentase uji kompetensi.

**Kata kunci:** *Exemplary Leadership, Social Value, Cultural Value, Trust, Kinerja Preseptor*

## ABSTRACT

### EXEMPLARY LEADERSHIP, SOCIAL VALUE, AND CULTURAL VALUE TO BUILD TRUST TO INCREASE PRESEPTOR PERFORMANCE

By

M. Arifki Zainaro

There is a shortage of preceptor skills as a result of not having mastered the aspects of exemplary leadership, social values, cultural values, and trust. This deficiency resulted in the not optimal role of the preceptor in guiding students. The purpose of this study was to analyze the effect of exemplary leadership, social values, cultural values, and trust on the performance of preceptor nurse students in Lampung Province. This study uses a quantitative research employing a path diagram analysis model with data analysis using SEM to obtain direct, indirect, and simultaneous influence on the preceptor's performance. The research is conducted on medical students in Lampung Province as a population using a simple random sampling technique. The results of this study show that the direct effect of exemplary leadership on preceptor performance is -1.26 and on trust is 0.89, the direct effect of social values on preceptor performance is 1.45 and on trust -0.83, the direct influence of cultural values on performance is -1.71 and on trust 0.98, an indirect effect of exemplary leadership with trust as an intervening variable on preceptor performance 2.07, an indirect effect of social value with trust as an intervening variable on preceptor performance -1.94, an indirect effect of cultural value with trust as the intervening variable on preceptor performance is 2.29, the simultaneous influence of exemplary leadership, social values, and cultural values on trust is 1.00, and the simultaneous influence of exemplary leadership, social values, cultural values and trust on preceptor performance is 0.77. The conclusion of this study is that (1) when the preceptor does not understand and is unable to implement exemplary leadership, social values, and cultural values, it will have a negative impact on the building of trust and the performance of the preceptor; (2) The implementation of exemplary leadership, social values, and cultural values enables the preceptor to build trust and has an impact on the preceptor's good performance; (3) Trust is able to mediate exemplary leadership and cultural values on receptor performance; (4) Trust and social value are identified as identical variables; (5) In order for perceivers to perform optimally, preceptors need to integrate exemplary leadership, social values, and cultural values to build trust in order to improve preceptor performance. So far, the performance of the preceptor has resulted in low passing of competency tests. By applying exemplary leadership, social values, and cultural values, the preceptor has gained the trust of students so that the performance of the preceptor and students has increased and the percentage of competency tests has increased.

**Keywords:** Exemplary Leadership, Social Value, Cultural Value, Trust, Preceptor Performance