

## **ABSTRACT**

### **THE ANALYSIS OF INCOME & FAMILY WELFARE OF COFFEE FARMERS IN WEST LAMPUNG REGENCY**

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This study aims to determine: (1) coffee farmer's income and, (2) the family welfare of coffee farmers in West Lampung regency. This study was conducted in West Lampung regency and the location was selected using purposive sampling, with reason that location is the center of coffee production and has vast coffee of land area. It took 100 coffee farmers as sampling. These samples were taken by using *disproportional random sampling* based on their level of area. The data was collected on June to July 2014. The interpretation of data used qualitative (descriptive) and quantitative analysis. The income of coffee farmers were analyzed by World Bank criteria and the family welfare of coffee farmers were analyzed by Sayogjo and Badan Pusat Statistik (BPS) criteria. The results showed that (1) Based on the income analysis using the criteria of World Bank, found that coffee farmers in West Lampung included in the very low category. (2) The welfare of coffee farmers in West Lampung based on Sayogjo criteria classified as a decent life category, and based on BPS indicator classified as prosperous category.

Key words : coffee, income, family welfare, West Lampung Indonesia.