The Face of IndonesianTelevision in Media Words Website (Textual Analysis of Articles About No Child-friendly Programs in remotivi.or.id)

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ABSTRACT

Television as an electronic mass media used by the owner to obtain information, entertainment, education and so on. Broadcasting function in general statutory broadcasting is very good. But if we take a look to the condition of Indonesian television itself, the functions those are written in the law are still far when compared to the existing reality, especially if we associate it in providing a friendly program to child audience. Remotivi.or.id is website containing articles about critical opinions and analysis of the development of Indonesian television. The purpose of this study was to determine how the face of violence and pornography in Indonesian television viewed through the articles about child unfriendly programs that is written and published in remotivi.or.id from february 2010 to May 2013. This study is based on the Media Critical Theory with textual analysis method. Understanding the meaning that is contained in the articles comes from the collection of research articles on child unfriendly programs in remotivi.or.id years 2010-2013 with total 21 articles. The study found the face of violence in Indonesian television on 14 article studied, ie industrial-capitalistic, social degradation and homogeneity of content. And researchers found pornography face in Indonesian television on 7 article studied, ie anti social.

Keywords: Mass Media, Television, Articles, Face