

Lampiran 3. Hasil Uji Validitas Kuesioner Dengan Analisis Faktor

3.1 Faktor Bentuk (X1)

Factor Analysis

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.576
Bartlett's Test of Sphericity	Approx. Chi-Square	75.722
	df	6
	Sig.	.000

Communalities

	Initial	Extraction
X1.1	1.000	.854
X1.2	1.000	.628
X1.3	1.000	.786
X1.4	1.000	.766

Extraction Method: Principal
Component Analysis.

3.2 Faktor Warna (X2)

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.641
Bartlett's Test of Sphericity	Approx. Chi-Square	109.464
	df	28
	Sig.	.000

Communalities

	Initial	Extraction
X2.1	1.000	.665
X2.2	1.000	.624
X2.3	1.000	.650
X2.4	1.000	.669
X2.5	1.000	.611
X2.6	1.000	.739
X2.7	1.000	.790
X2.8	1.000	.739

Extraction Method: Principal

Component Analysis.

3.3 Faktor Tipografi (X3)

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.722
Bartlett's Test of Sphericity	Approx. Chi-Square
	84.278
	Df
	10
	Sig.
	.000

Communalities

	Initial	Extraction
X3.1	1.000	.645
X3.2	1.000	.610
X3.3	1.000	.612
X3.4	1.000	.622
X3.5	1.000	.852

Extraction Method: Principal

Component Analysis.