

ABSTRAK

STUDI KOMPARATIF HASIL BELAJAR EKONOMI MENGGUNAKAN MEDIA POWER POINT INTERAKTIF DAN MEDIA AUDIOVISUAL DENGAN MEMPERHATIKAN MINAT BELAJAR SISWA KELAS XI IPS MA AL-MA'RUF MARGODADI

OLEH

GADIS SENJA

Penelitian ini dilatarbelakangi karena rendahnya hasil belajar dan minat belajar serta kurangnya penerapan media pembelajaran pada mata pelajaran ekonomi. Tujuan penelitian yaitu untuk meneliti ada/tidak perbedaan hasil belajar ekonomi menggunakan media Power point Interaktif dan Audiovisual, ada/tidak perbedaan hasil belajar ekonomi siswa yang minat belajarnya tinggi dengan siswa yang minat belajarnya rendah, efektifitas antara media Power point Interaktif dengan media Audiovisual pada hasil belajar ekonomi siswa minat belajarnya tinggi dan rendah, serta ada/tidak interaksi antara media pembelajaran dengan minat belajar terhadap hasil belajar ekonomi siswa. Metode penelitian ini yaitu *quasi experiment* pendekatan komparatif dengan desain factorial 2x2, teknik sampling yang digunakan yaitu *purposive sampling* berjumlah 70 sampel, teknik pengumpulan datanya wawancara, observasi, dokumentasi, tes dan eksperimen. Pengujian hipotesis menggunakan ANAVA Dua Jalan dan t-Test Dua Sampel Independent. Hasil penelitian ini diantaranya adalah tidak ada perbedaan rata-rata hasil belajar ekonomi siswa yang pembelajarannya menggunakan media mower point interaktif dengan siswa yang pembelajarannya menggunakan media audiovisual, ada perbedaan rata-rata hasil belajar ekonomi siswa yang minat belajarnya tinggi dengan siswa minat belajarnya rendah, rata-rata hasil belajar ekonomi siswa yang minat belajarnya tinggi pembelajarannya menggunakan media power point lebih tinggi, rata-rata hasil belajar ekonomi siswa yang minat belajarnya rendah pembelajarannya menggunakan media power point interaktif lebih tinggi.

Kata kunci : Audiovisual, Hasil Belajar Ekonomi, Minat Belajar, Power point Interktif.

ABSTRACT

COMPARATIVE STUDY OF ECONOMICS LEARNING OUTCOMES USING INTERACTIVE POWER POINT MEDIA AND AUDIOVISUAL MEDIA WITH ATTENTION TO THE LEARNING INTERESTS OF CLASS XI STUDENTS IPS MA AL-MA'RUF MARGODADI

BY

GADIS SENJA

This research is motivated by the low learning outcomes and interest in learning and the lack of application of learning media in economics subjects. The aim of the research is to examine whether there is/is not a difference in economics learning outcomes using Interactive and Audiovisual Power point media, there is/is not a difference in economics learning outcomes for students with high learning interest and students with low learning interest, the effectiveness between Interactive Power point media and Audiovisual media on the results studying economics students have high and low learning interest, and there is/is no interaction between learning media and learning interest on student economics learning outcomes. This research method is a quasi-experimental comparative approach with a 2x2 factorial design, the sampling technique used is purposive sampling totaling 70 samples, the data collection techniques are interviews, observation, documentation, tests and experiments. Hypothesis testing using the Two Way ANAVA and Two Independent Samples t-Test. The results of this study include that there is no difference in the average economics learning outcomes of students whose learning uses interactive mower point media with students whose learning uses audiovisual media, there is a difference in the average economics learning outcomes of students whose learning interest is high with students whose learning interest is low, on average -the average economics learning outcomes of students whose learning interest is high using power point media is higher than the average economics learning outcomes of students who are taught using audiovisual media, the average economics learning outcomes of students whose learning interest is low their learning using interactive power point media is higher compared to the average economic learning outcomes of students who are taught using audiovisual media.

Keywords: Audiovisual, Economics Learning Outcomes, Interactive Power point, Interest in Learning.