

ABSTRACT

THE EFFECT OF CAPITAL STRUCTURE, LIQUIDITY, FINANCIAL DISTRESS, AND FIRM SIZE ON FIRM VALUE DURING THE PERIOD BEFORE AND DURING THE COVID 19 PANDEMIC
(Empirical Study on Restaurant, Hotel, and Tourism Sub-Sector Companies Listed on the IDX for the 2018-2021 Period)

By

Yoga Oky Prasetia

This study aims to analyze and determine the effect of capital structure, liquidity, financial distress, and firm size on firm value before and during the COVID-19 pandemic. This research was conducted at restaurant, hotel, and tourism sub-sector companies listed on the Indonesia Stock Exchange (IDX) in the 2018-2021 period. The data used in the study are secondary in financial reports taken from restaurant, hotel, and tourism sub-sector companies listed on the Indonesia Stock Exchange (IDX) for 2018-2021. The analysis used is multiple linear regression. The results showed that partial capital structure and financial distress positively and insignificantly affected firm value before and during the covid-19 pandemic. Liquidity positively and significantly affects substantial value before and during the covid-19 pandemic. Meanwhile, firm size negatively and substantially affects the firm value before and during the covid-19 pandemic. Then simultaneously, capital structure, liquidity, financial distress, and firm size are proven to affect substantial value before and during the covid-19 pandemic.

Keywords : Capital Structure, Liquidity, Financial Distress, Firm Size, Firm Value.

ABSTRAK

PENGARUH STUKTUR MODAL, LIKUIDITAS, *FINANCIAL DISTRESS*, DAN *FIRM SIZE* TERHADAP NILAI PERUSAHAAN SELAMA PERIODE SEBELUM DAN SAAT PANDEMI COVID 19

*(Studi Empiris pada Perusahaan Sub Sektor Restoran, Hotel, dan Pariwisata yang
Terdaftar di BEI Periode 2018-2021)*

Oleh

Yoga Oky Prasetia

Penelitian ini bertujuan untuk menganalisis dan mengetahui pengaruh struktur modal, likuiditas, *financial distress*, dan *firm size* terhadap nilai perusahaan sebelum dan saat pandemi COVID-19. Penelitian ini dilakukan pada perusahaan sub sektor restoran, hotel, dan pariwisata yang terdaftar di Bursa Efek Indonesia (BEI) dalam periode 2018-2021. Data yang dipergunakan dalam penelitian adalah data sekunder berupa laporan keuangan yang diambil dari perusahaan sub sektor restoran, hotel, dan pariwisata yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2021. Analisis yang digunakan adalah regresi linear berganda. Hasil penelitian menunjukkan bahwa secara parsial struktur modal dan *financial distress* berpengaruh positif dan tidak signifikan terhadap nilai perusahaan sebelum dan saat terjadi pandemi covid-19. Likuiditas berpengaruh positif dan signifikan terhadap nilai perusahaan sebelum dan saat terjadi pandemi covid-19. Sedangkan *firm size* berpengaruh negatif dan signifikan terhadap nilai perusahaan sebelum dan saat terjadi pandemi covid-19. Kemudian secara simultan struktur modal, likuiditas, *financial distress*, dan *firm size* terbukti secara bersama mempengaruhi nilai perusahaan sebelum dan saat pandemi covid-19.

Kata kunci : Struktur Modal, Likuiditas, *Financial Distress*, *Firm Size*, Nilai Perusahaan.