

ABSTRAK

IMPLEMENTASI PROGRAM SMART VILLAGE DI DESA TRIMULYO KECAMATAN GEDUNG SURIAN KABUPATEN LAMPUNG BARAT

Oleh

EGI YUNITASSARI

Pemanfaatan teknologi informasi dan komunikasi saat ini semakin mengalami perkembangan. Pembangunan desa harus diiringi dengan inovasi teknologi dan komunikasi agar dapat menyesuaikan dengan perkembangan zaman. Pemerintah mengeluarkan beberapa program sebagai bentuk inovasi, yaitu melalui program *smart village*. Penelitian ini memiliki tujuan untuk mendapatkan deskripsi dan analisa mengenai pelaksanaan program *smart village* di Desa Trimulyo Kecamatan Gedung Surian Kabupaten Lampung Barat serta hambatan yang dialami dalam pelaksanaan program tersebut. Dalam penelitian ini, peneliti menggunakan pendekatan deskriptif kualitatif dengan mengumpulkan data melalui wawancara, observasi, dan dokumentasi. Hasil dari penelitian ini menunjukkan bahwa indikator ukuran dan tujuan kebijakan sudah jelas, indikator sumber-sumber kebijakan belum maksimal karena adanya keterbatasan kualitas sumber daya manusia dan keterbatasan anggaran dana, indikator komunikasi antar organisasi terkait dan kegiatan-kegiatan pelaksanaan sudah berjalan efektif, indikator karakteristik-karakteristik agen pelaksana cukup menerima dengan baik adanya program *smart village*, indikator kecenderungan pelaksana (implementor) cenderung menerima dengan baik, namun untuk partisipasi dari perangkat desa dan masyarakat masih belum aktif, indikator kondisi ekonomi, sosial, dan politik cukup mendukung pelaksanaan program *smart village* di Desa Trimulyo.

Kata Kunci: Implementasi, *Smart Village*, Teknologi Informasi dan Komunikasi

ABSTRACT

IMPLEMENTATION OF THE SMART VILLAGE PROGRAM IN TRIMULYO VILLAGE GEDUNG SURIAN DISTRICT WEST LAMPUNG REGENCY

By

EGI YUNITASSARI

The use of information and communication technology is currently growing. Village development must be accompanied by technological and communication innovations in order to adapt to the times. The government issued several programs as a form of innovation, namely through programs smart village. This study aims to obtain a description and analysis of program implementation smart village in Trimulyo Village, Gedung Surian District, West Lampung Regency and the obstacles experienced in implementing the program. In this study, researchers used a qualitative descriptive approach by collecting data through interviews, observation, and documentation. The results of this study indicate that the indicators of size and policy objectives are clear, indicators of policy resources are not maximized due to limited quality of human resources and limited budget funds, indicators of communication between related organizations and implementation activities have been running effectively, indicators of characteristics - the characteristics of the implementing agency are quite accepting of the program smart village, indicators of the tendency of implementers (implementors) tend to be well received, but participation from village officials and the community is still not active, indicators of economic, social and political conditions are sufficient to support program implementation smart village in the village of Trimulyo.

Keywords: Implementation, Smart Village, Information and Communication Technology