

## **ABSTRACT**

### **PERFORMANCE OF COOPERATIVE, SMALL, MEDIUM ENTERPRISES, INDUSTRY AND TRADE DEPARTMENT IN GUIDANCE AND MANAGEMENT OF MICRO, SMALL AND MEDIUM ENTERPRISES AT BANDAR LAMPUNG**

**By  
HILMAN ABDILLAH**

The existence of groups of Micro, Small and Medium Enterprises faced the problem of lack of capital, labor and business management tools. The legal basis for development and management of Micro, Small and Medium Enterprises by the government is Act No. 20 of 2008 on Micro, Small and Medium Enterprises. The research problem is: (1) How is the performance of cooperative, small, medium enterprises, industry and trade department in guidance and management of micro, small and medium enterprises at Bandar Lampung? (2) What are some factors that inhibiting performance of cooperative, small, medium enterprises, industry and trade department in guidance and management of micro, small and medium enterprises at Bandar Lampung?

The approach used is a matter of normative and empirical juridical approach. Data collected by field studies and literature. Data processing includes the data selection process, classification of data and preparation of the data. Analysis of the data used is the juridical analysis of qualitative

The results showed: (1) Performance of cooperative, small, medium enterprises, industry and trade department in guidance and management of micro, small and medium enterprises at Bandar Lampung are: a) The creation of a conducive business climate, which make it easier for small, medium enterprises to develop business. The results of the performance of the fiscal year 2013/2014 show the number of small businesses that acquire new revolving fund reaches 41 businessmen from as many as 105 small businesses recorded or only reached 39.05%. b) Increased access to productive resources, namely education and entrepreneurship training to small, medium enterprises, and implemented optimally c) Development of entrepreneurship and SMEs competitive advantage, namely to provide assistance in the form of venture capital and working equipment for the small, medium enterprises. (2) Factors inhibiting the performance of the Department of Cooperatives, small, medium enterprises, Trade and Industry in the development and management of small, medium enterprises are: a) The limited budget to provide capital assistance to SMEs. b) Lack of human resources of SMEs that have an impact on the weakness of the business network and market penetration capability and low quality competition, but this result is not optimal.

Suggestion of this research are: (1) the Department of Cooperatives, small, medium enterprises, Trade and Industry suggested to increase the intensity of entrepreneurship education and training for small, medium enterprises (2) Department of Cooperatives, SMEs, Trade and Industry to increase the number of groups of micro, small and medium gain support of capital and business equipment.

Keywords: Performance, Development and Management, Small Business