ABSTRACT

DEVELOPMENT OF STUDY MATERIAL ORIENTED CONTEXTUAL LEARNING IN BUSINESS VOCATIONAL LESSON FOR VOCATIONAL HIGH SCHOOL

By

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The purpose of this research are to (1) describe condition and potency of vocational high school to develop business vocational module for twelfth grade of vocational high school, (2) describe the development of business vocational module for twelfth grade of vocational high school, (3) analyze the effectivity of business vocational module for twelfth grade of vocational high school, (4) analyze the interest of business vocational module for twelfth grade of vocational high school.

This research is using the design of research and development. The population are students of vocational high schools of the twelfth grade in South Lampung. The sample for product test is taken by cluster random sampling technique. Data is gained by using objective test instrument, then analyzed by using test and normalized gain comparison.

The conclusions of this research are: (1) business vocational module can be developed for the material of students in twelfth grade of vocational high school, (2) product of business vocational module is validated by the experts of material, language and design; (3) product of business vocational module is effective with the average score of students achievement whom using business vocational module is 86.20 > the average score of students achievement who did not using business vocational module is 70.36, and (4) the interest of business vocational module is very interesting, with average score of interest is 4.34.

Key words: business vocational module, oriented contextual learning