

ABSTRACT

APPARATUS VILLAGE GOVERNMENT PERFORMANCE DEVELOPMENT POTENTIAL IN THE VILLAGE (Studies in the Village State Park, East Lampung District of Way Lagerstroemia)

By The

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Performance (*performance*) is an overview of the level of achievement of the implementation of the activities or programs or policies in realizing the goals, objectives, vision and mission in running the Village Government Village State Park authors observed when holding the observation is still not running properly several villages potential units, permasal a han in the thesis This is, a) How does the State Apparatuses Performance Village State Park, East Lampung District of Lagerstroemia Way in the development potential of the village.

In this study, the authors use a type of qualitative research. Qualitative research is essentially research methods used to examine the condition of natural objects, in which the researcher is a key instrument, data collection techniques triangulation

(combined), data analysis is inductive, and qualitative research results further emphasize the significance of the generalization .

Based on the results of research and discussion, it can be concluded that the Village Government Apparatus natural and Developing Potential Village On State Park Village East Lampung District of Way Lagerstroemia not optimal it can be seen from the following penulian(A) The work that has been done by village officials are still not optimal, (b) Skills Village Government Reform in Rural Development is not performing well, (c) the behavior of village officials are still sometimes less disciplined, (d) in the village head this is according to the narrative of the respondents still less to optimize the development potential of the village, in addition to the internal problems with some agencies still considered transparency in the management of financial assets and rural villages.

Suggestions in this study that can be submitted as follows: a) The need to set goals in order to generate employment Achievement In the Village Government Village optimal Development, b) The need for the development of expertise Apparatus Village Administration, c) The need for awareness of every individual especially with regard to Behavior Village Government Apparatus, d) The leader as a driving force for granted can lead Apparatus Governing desa natural dan Developing potensi desa in optimizing the development potential of the village in a fair and transparent.

Keywords: Performance, Government Apparatus Village, Village Potential.