

## **ABSTRACT**

### **ROLE OF TECHNIQUE FREESTYLE VIDEO TUTORIAL MOTORCYCLE ON SKILLS ENHANCEMENT TECHNIQUE FREESTYLE MOTORCYCLE (Studies in Lampung X-treme Team All-Star "LXA" in Bandar Lampung)**

**By**

**M. BARNI KARUNIA**

*Communication at this point leads us into a world that seemed almost instantaneous includes communicating through video and learn through the media of video. Video tutorials is part of the instructional communication. Video tutorial is one form of communication instructional use of audio-visual channels. Problem Formulations in this study are: (1) How does the information in the video tutorial indicators applied in freestyle exercise motorcycle practice. (2) Is the video tutorial as instructional communication media play a role in the learning process of motorcycle freestyle technique. The aim of this study are: (1) Determine the application indicator information of video tutorials in freestyle exercise motorcycle practice. (2) Determine the role of video tutorial as instructional communication media in the process of motorcycle learning freestyle technique. This study is based on imitation theory proposed by Albert Bandura, which is also commonly known as Social Learning Theory. Research method with descriptive qualitative way used in this study. Primary data from this study is the result of interviews with six informants who are freestyler Lampung X-treme Team All-Star "LXA" in Bandar Lampung, the information from the six informants were obtained by interview and observation techniques appropriate to the needs of the research.*

*Based on the purpose of the study, the authors conclude that the use of video tutorial in practice there are two indicators freestyle motorcycle, they are basic and extreme. Basically a video tutorial on the second stage can help freestyler in practice. As for the video tutorial role in the learning process of motorcycle freestyle technique is as a source of information and a motivator for freestylers.*

*While the author's suggestion that the particular freestyle motorcycle they are in Lampung X-treme All-Star. To senior members of Lampung X-treme All-Star who act as instructors in training to invite new members to watch the video freestyle bike together, both the showreel and tutorials. New recruits Lampung X-treme All-Star is expected to always be active in order to maximize the role of senior members who had been a companion in every freestyle exercise motorcycle and other activities. To freestyler who create video tutorials, especially those in Indonesia to make the video contains detailed information. For other researchers who want to investigate about the video tutorial or about freestyle motorcycle, is expected to first understand the meaning of freestyle motorcycle and engage in some direct training process.*

***Keywords: video tutorials, enhancement, technical freestyle motorcycle***