ABSTRACT

POSITIVE AND NEGATIVE EXTERNALITIES ANALYSIS OF COAL COMPANY (case study of PT. Bukit AsamPersero)

By

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With the publication of Laws No. 23 of 1997 on environmental management, attention to problems - environmental problems is increasing. One effort to support the success of a company's impact on the community development needs uniformity perceptions about the setting, allocation and utilization of resources, which in other words, other impacts of a development called externalities. Therefore, the authors take a problem as follows' whether the construction of the PT. Bukit AsamPersero, community feel externalities, both positively and negatively. Analysis tool used in this research is qualitative and quantitative analysis. From observations and surveys directly to the public can be seen that the community around PT. Bukit AsamPersero feel the positive and negative externalities. Positive externalities that occur among others, changes in the price of land, employment increases, people's income has increased, additional business opportunities. It proved that as much as 58% of people said land prices rise, then the people who work in PT. Bukit AsamPersero always increase from the year 2010 - 2013, public revenue increased, only 9.35% income Rp. 700,000, and approximately 28.78% earn Rp. 990,000, while the remaining 1,000,000 earn even more. While the negative externalities that happens is the air pollution, the noise, the incidence of various diseases, as well as comfort and anxiety disorders community.

From the analysis using SPSS version 16.0.validity testing was conducted on 139 respondents at 95% confidence level where r table 0.361. In testing the validity of the presented epat twelve valid question. Variable testing questions for the values obtained using the test realibel r count for 0873 is greater than r table (0.873> 0.361) and fourteen of these questions are valid and realibel with high realibel interpretation.

Keywords: Positive externalities, negative externalities.