

ABSTRAK

EFEKTIVITAS BANTUAN LANGSUNG TUNAI TERHADAP EKONOMI MASYARAKAT MISKIN SAAT PANDEMI

**(Studi Kasus Pekon Panggungrejo Utara Kecamatan Sukoharjo Kabupaten
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LINTANG NURMALASARI

COVID-19 merupakan pandemi yang mulai terjadi pada tahun 2019 dan menimbulkan permasalahan pada bidang kesehatan maupun bidang ekonomi. Menurunnya kondisi perekonomian mengakibatkan jumlah masyarakat miskin semakin meningkat pada saat pandemi. Pemerintah mengalokasikan Bantuan Langsung Tunai (BLT) untuk membantu masyarakat miskin yang mengalami kesulitan selama pandemi. Tujuan penelitian ini yaitu untuk melihat efektivitas BLT terhadap ekonomi masyarakat miskin saat pandemi di Pekon Panggungrejo Utara. Penelitian ini menggunakan metode deskriptif kualitatif dengan teknik pengumpulan data yaitu wawancara, dokumentasi, wawancara, kuesioner, dan observasi. Dari hasil penelitian diperoleh bahwa pengalokasian BLT di Pekon Panggungrejo Utara sudah efektif dimana hasil penelitian dari indikator tepat sasaran sebesar 90,14%.

Kata Kunci: Pandemi, Masyarakat Miskin, BLT

ABSTRACT

THE EFFECTIVENESS OF DIRECT CASH ASSISTANCE ON THE ECONOMY OF POOR COMMUNITIES DURING THE PANDEMIC

**(Case Study Of Panggungrejo Utara Village, Sukoharjo Distric, Pringsewu
Regency, Lampung**

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LINTANG NURMALASARI

COVID-19 is a pandemic that began in 2019 and has caused problems in the health and economic sectors. The decline in economic conditions has resulted in the number of poor people increasing during the pandemic. The government allocated Direct Cash Assistance (BLT) to help poor people who experienced difficulties during the pandemic. The aim of this research is to see the effectiveness of BLT on the economy of poor communities during the pandemic in Pekon Panggungrejo Utara. This research uses a qualitative descriptive method with data collection techniques, namely interviews, documentation, interviews, questionnaires and observation. From the research results, it was found that the allocation of BLT in Pekon Panggungrejo Utara was effective, where the research results of the indicators on target were 90.14%.

Keywords: Pandemic, Poor Society, BLT