

ABSTRAK

PENGARUH MEDIA SOSIAL TERHADAP PENGUATAN *CIVIC DISPOSITION* PESERTA DIDIK SMP WIYATA BHAKTI NATAR LAMPUNG SELATAN

OLEH

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Penelitian ini untuk mengetahui pengaruh media sosial terhadap penguatan *civic disposition* peserta didik di SMP Wiyata Bhakti Natar. Metode penelitian yang digunakan dalam penelitian ini adalah metode deskriptif dengan pendekatan kuantitatif. Subjek penelitian adalah peserta didik SMP Wiyata Bhakti Natar. Sampel dalam penelitian ini berjumlah 73 responden. Teknik pengumpulan data menggunakan teknik utama yaitu angket dan teknik pendukung yaitu wawancara. Berdasarkan hasil dari uji regresi linier sederhana diperoleh hasil sebesar 33,5% pengaruh media sosial terhadap penguatan *civic disposition*, media sosial memiliki pengaruh positif didalam memperkuat disiplin diri, kesopanan, dan tanggung jawab peserta didik, melalui media sosial peserta didik bisa berkomunikasi, berdiskusi, dan mengakses berbagai sumber informasi, artikel, video dan juga konten lainnya sesuai minat dan kebutuhan peserta didik dan 66,5% sisanya dipengaruhi oleh faktor lain diluar media sosial.

Kata Kunci : Media Sosial, *Civic Disposition*

ABSTRACT

THE INFLUENCE OF SOCIAL MEDIA ON STRENGTHENING THE CIVIC DISPOSITION OF WIYATA BHAKTI NATAR SMP STUDENTS SOUTH LAMPUNG

By

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This research aims to determine the influence of social media on strengthening the civic disposition of students at Wiyata Bhakti Natar Middle School. The research method used in this research is a descriptive method with a quantitative approach. The research subjects were students at Wiyata Bhakti Natar Middle School. The sample in this study amounted to 73 respondents. The data collection technique uses the main technique, namely questionnaires and supporting techniques, namely interviews. Based on the results of a simple linear regression test, the results obtained were 33.5% of the influence of social media on strengthening civic disposition, social media has a positive influence in strengthening students' self-discipline, politeness and responsibility, through social media students can communicate, discuss, and accessing various sources of information, articles, videos and other content according to students' interests and needs and the remaining 66.5% is influenced by other factors outside social media.

Keywords: Social Media, Civic Disposition