

## **ABSTRACT**

### **THE INFLUENCE OF INTELLECTUAL CAPITAL TO THE PERFORMANCE OF AUTOMOTIVE AND ALLIED PRODUCT COMPANY LISTED ON INDONESIA STOCK EXCHANGE DURING THE 2007-2011**

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The objective of this study is to estimate the effect of intellectual capital (measured by the VAIC<sup>TM</sup>), physical capital, and financial capital toward company's performance (proxy by PER and PBV).

It is an empirical study using Partial Least Square for the data analysis. The data are drawn from Automotive and Allied Product companies listed on Indonesia Stock Exchange during the 2007-2011 periods.

The result show that Intellectual Capital, physical capital, and financial capital influence the company's performance of Automotive and Allied Product listed on Indonesia Stock Exchange during the 2007-2011 periods.

Keywords: VAIC<sup>TM</sup>, Intellectual Capital, Physical Capital, Financial Capital, Company's Performance, Partial Least Square.