

ABSTRACT

THE EFFECTIVENESS OF BP3K DEVELOPMENT PROGRAM AS COE MODEL (CENTER OF EXCELLENCE) TOWARD RAISING OF EXTENSIONS PERFORMANCE IN BP3K BATANGHARI DISTRICT EAST LAMPUNG REGENCY

By

Fitriansyah Bakti Praja

This research aims to investigate: (1) the level of extensions performance in BP3K Batanghari District East Lampung Regency before and after the development program BP3K as CoE model (2) the effectiveness of development program BP3K as CoE model in rising of extensions performance in BP3K Batanghari District East Lampung Regency, and (3) factors that relate to extensions performance in BP3K as CoE model in Sub district Batanghari . This research was conducted in 14 villages as the patronage region in Batanghari District from September until October 2013. The sample of this research using proportional random sampling of 11 extensions and 88 patronage farmers. This research using qualitative descriptive method and Rank Spearman Analysis. The results showed that (1) the level of extension performance in BP3K Batanghari before CoE program included in average classification with the average response from extension was 174.90 and average answer of farmer was 144.55, while the level of extension performance in BP3K Batanghari after CoE program still in average classification with the average response from extension was 180.45 and average answer of farmer was 149.85. (2) The effectiveness of CoE program to the improved of performance extension in BP3K Batanghari was in effective enough with the number of extension improved was 2.255%. (3) the Factors that really relate to extension performnce in BP3K Batanghari District after CoE model were extension experience, income of extension workers and formal education extension workers.

Key words: CoE program, Effectiveness, extension, farmer and performance