ABSTRACT

THE PUBLIC PERCEPTION OF RELIGIOUS MINISTRY IN THE IMPLEMENTATION OF POLICY RULES MARRIAGE CEREMONY IN BANDAR LAMPUNG 2014

BY

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In the hold wedding, people should obey for the procedure of marriage regulatory of the official form issued by the ministry religion to the whole moeslim in Indonesia. The arrested of head of KUA Kediri who received gratification when he do his job and was suspected for inflate the marriage charge by exploiting the ignorance of the public about official registration of marriage charge proves that the public knowledge of it is still low. The society of Bandar Lampung city pay the cost of marriage exceeds the rules has become entrenched. The purpose of this research is to know about public perception of religious ministry in the implementation of policy rules marriage ceremony of Bandar Lampung th 2014, with the zero hypothesis the public perception about contents and performance of implementation PMA No 11 th 2007 and PP No 47 th 2004 fairly positive and public perception of the alternative
hypothesis about contents and performance of implementation PMA No 11 th 2007 and PP No 47 th 2004 fairly negative.

The method used in this research was quantitative with the descriptive research type. With the indicator of knowledge attitude and assessment of the PMA No 11 Th 2007 and government regulation No 47 with a benchmark of know/ do not know, agree/ disagree and good/ not good. Technique of data collecting is with questionnaire, interview and documentation. Technique of data processing are editing, coding, format entry data that using program SPSS 17. Technique of data analyse are presented in the form of validity test, reabilyty test and hypothesis test.

From the result in the field of this research, know that most of the responden gave a negative perception about PMA No 11 th 2007 and PP No 47 th 2004 which is renewed to PP No 48 th 2014 trough three indicators which are knowledge, attitude and assessment, the reason for negative perception from responden is because their ignorance about the rules and also they give a bad assessment for the performance of the PPN as a part of service that given by them related to PMA No 11 th 2007 and PP No 47 th 2004. This result also show relations factor becomes factors that affect perception, because there is no relationship between the perceived. In this research is between the KUA and people who want to register the marriage.

Keywords: Perception, public and implementation.