PENGEMBANGAN DESAIN PELATIHAN AGENDA HARIAN GURU BERBASIS *LINKTREE* UNTUK GURU SMPN 27 PESAWARAN

Oleh:

Melian Sari

Abstrak

Penelitian ini bertujuan untuk menganalisis: (a) potensi dan kondisi SMPN 27 Pesawaran untuk dikembangkannya desain pelatihan agenda harian guru berbasis *linktree*, (b) proses pengembangan desain pelatihan agenda harian guru berbasis *linktree* untuk guru SMPN 27 Pesawaran, (c) karakteristik desain pelatihan agenda harian guru berbasis linktree untuk guru SMPN 27 Pesawaran, (d) kemenarikan desain pelatihan agenda harian guru berbasis linktree untuk guru SMPN 27 Pesawaran, (e) efektivitas desain pelatihan agenda harian guru berbasis linktree untuk guru SMPN 27 Pesawaran.. Metode penelitian yang digunakan adalah research & development (R&D) dengan model ADDIE. Subjek penelitian adalah Guru SMPN 27 Pesawaran. Teknik pengumpulan data menggunakan observasi, angket, instrumen penelitian dan dokumentasi. Teknik analisis data menggunakan teknik deskriptif kuantitatif. Hasil analisis potensi dan kondisi di SMPN 27 Pesawaran perlu untuk dikembangkannya desain pelatihan agenda harian guru berbasis linktree. Pengembangan ini menghasilkan desain pelatihan agenda harian guru berbasis linktree. Hasil validasi ahli materi mendapat total skor 90%, ahli media 92%, ahli desain 92% dengan kriteria sangat layak. Dan hasil dari uji efektivitas pengembangan produk, 90% peserta pelatihan yaitu guru SMPN 27 Pesawaran memiliki agenda harian guru berbasis linktree lengkap.

Kata Kunci: Desain Pelatihan, Agenda Harian Guru, *Linktree*

DEVELOPMENT OF A LINKTREE-BASED TEACHER DAILY AGENDA TRAINING DESIGN FOR TEACHERS AT SMPN 27 PESAWARAN

By:

Melian Sari

Abstract

This study aims to analyze: (a) the potential and conditions at SMPN 27 Pesawaran for the development of a teacher's daily agenda training design based on Linktree, (b) the process of developing the Linktree-based daily agenda training design for teachers at SMPN 27 Pesawaran, (c) the characteristics of the Linktree-based daily agenda training design for teachers at SMPN 27 Pesawaran, and (d) the effectiveness of the Linktree-based daily agenda training design for teachers at SMPN 27 Pesawaran. The research method used is research & development (R&D) with the ADDIE model. The research subjects are the teachers of SMPN 27 Pesawaran. Data collection techniques include observation, questionnaires, research instruments, and documentation. Data analysis techniques use descriptive quantitative techniques. The analysis of potential and conditions at SMPN 27 Pesawaran indicates the need to develop a Linktree-based daily agenda training design for teachers. This development resulted in a Linktree-based daily agenda training design. The results of expert validation show a total score of 90% for content experts, 92% for media experts, and 92% for design experts, all falling under the "highly feasible" category. In the effectiveness test of the product development, 90% of the training participants, who are teachers at SMPN 27 Pesawaran, had complete Linktree-based daily agendas.

Keywords: Training Design, Teacher's Daily Agenda, Linktree