

ABSTRAK

DINAMIKA TIM PENYULUH KELUARGA BERENCANA DALAM MENGGERAKAN KESADARAN MASYARAKAT MENCEGAH RESIKO STUNTING (STUDI DI KECAMATAN TANJUNG SENANG KOTA BANDAR LAMPUNG)

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Permasalahan stunting yang sedang terjadi di kalangan masyarakat sangat memperhatikan, dari data Kementerian Kesehatan stunting menunjukkan bahwa angka stunting nasional berada di angka 21,6% di tahun 2022. Angka tersebut tentu cukup besar, sehingga membutuhkan keterlibatan seluruh elemen termasuk Pemerintah melalui Tim Penyuluh KB. Sehingga kajian terkait Tim Penyuluh KB dalam menurunkan angka stunting perlu dilakukan. Oleh karena itu penelitian ini bertujuan untuk mengkaji Dinamika Tim Penyuluh KB Dalam Menggerakkan Kesadaran Masyarakat Mencegah Resiko Stunting. Penelitian ini menggunakan metode kualitatif dengan pendekatan studi kasus. Metode pengumpulan datanya adalah dilakukan dengan cara wawancara mendalam, observasi dan dokumentasi. Analisis data metode yang digunakan adalah reduksi data, penyajian data dan penarikan kesimpulan. Hasil dari penelitian ini adalah diharapkan mengetahui dinamika Tim Penyuluh KB serta masyarakat dalam menggerakkan kesadaran masyarakat mencegah resiko stunting.

Kata kunci: Dinamika, Tim penyuluh KB, Stunting

ABSTRAC

DYNAMICS OF THE FAMILY PLANNING TEAM IN MOVING PUBLIC AWARENESS TO PREVENT THE RISK OF STUNTING (STUDY IN TANJUNG SENANG DISTRICT, BANDAR LAMPUNG CITY)

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The problem of stunting that is currently occurring among the community is very worrying, data from the Ministry of Health shows that the national stunting rate will be 21.6% in 2022. This figure is certainly quite large, so it requires the involvement of all elements including the Government through the Family Planning Extension Team. So studies regarding the Family Planning Extension Team in reducing stunting rates need to be carried out. Therefore, this research aims to examine the dynamics of the family planning extension team in raising public awareness to prevent the risk of stunting. This research uses a qualitative method with a case study approach. The data collection method is carried out by means of in-depth interviews, observation and documentation. The data analysis method used is data reduction, data presentation and drawing conclusions. The results of this research are expected to understand the dynamics of the Family Planning Extension Team and the community in raising public awareness to prevent the risk of stunting.

Keywords: Dynamics, Family Planning Extension Team, Stunting