

ABSTRAK

PERILAKU PEKERJA SOSIAL MASYARAKAT DALAM PROSES PELAKSANAAN PROGRAM BANTUAN PANGAN NON TUNAI DI KECAMATAN PRINGSEWU

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Salah satu kecamatan di Indonesia yang menerapkan program Bantuan Pangan Non Tunai (BPNT) adalah Kecamatan Pringsewu, yang terletak di Kabupaten Pringsewu, Provinsi Lampung. Dalam Undang-Undang Nomor 14 Tahun 2019 Pasal 1 Ayat 1, pekerja sosial masyarakat adalah individu yang memiliki pengetahuan, keterampilan, dan nilai-nilai praktik pekerjaan sosial serta telah memperoleh sertifikat kompetensi. Pekerja sosial memberikan pelayanan kepada masyarakat salah satunya proses pelaksanaan program BPNT. Peneliti menggunakan teori revisi Taksonomi Bloom dalam Utari (2012), terdapat tiga aspek yaitu *kognitif*, *afektif*, dan *psikomotorik*. Peneliti menggunakan jenis penilitian kualitatif dengan teknik pengumpulan data melalui wawancara dan dokumentasi. Hasil penelitian menunjukkan bahwa dari aspek kognitif, afektif, dan psikomotorik dalam perilaku pekerja sosial masyarakat dalam memberikan pelayanan kepada masyarakat di Kecamatan Pringsewu. Perilaku pekerja sosial masyarakat dalam proses pelaksanaan program BPNT, Pada tahap pendaftaran, perilaku pekerja sosial masyarakat sudah sangat baik, dengan proses yang terorganisir dan sesuai prosedur seperti penentuan kelayakan calon penerima, pemberian kartu kesejahteraan sosial, hingga pengawasan dalam pembelian barang juga telah berjalan dengan baik. Pada saat verifikasi data, perilaku pekerja sosial masyarakat masih perlu ditingkatkan dikarenakan kurang maksimal atau belum optimal. Mereka jarang melakukan pengecekan data secara berkala dan tidak memanfaatkan aplikasi atau website cek bansos Kemensos secara optimal.

Kata Kunci: Perilaku, Pekerja Sosial Masyarakat, Bantuan Pangan Non Tunai

ABSTRACT

BEHAVIOR OF COMMUNITY SOCIAL WORKERS IN THE PROCESS OF IMPLEMENTING THE NON-CASH FOOD ASSISTANCE PROGRAM IN PRINGSEWU DISTRICT

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One of the sub-districts in Indonesia that implements the Non-Cash Food Assistance (BPNT) program is Pringsewu District, which is located in Pringsewu Regency, Lampung Province. In Law Number 14 of 2019 Article 1 Paragraph 1, community social workers are individuals who have knowledge, skills, and values of social work practice and have obtained a certificate of competence. Social workers provide services to the community, one of which is the process of implementing the BPNT program. Researchers using the revised theory of Bloom's Taxonomy in Utari (2012), there are three aspects, namely cognitive, affective, and psychomotor. The researcher used a type of qualitative research with data collection techniques through interviews and documentation. The results of the study show that from cognitive, affective, and psychomotor aspects in the behavior of community social workers in providing services to the community in Pringsewu District. The behavior of community social workers in the process of implementing the BPNT program, At the registration stage, the behavior of community social workers has been very good, with an organized and procedural process such as determining the eligibility of prospective recipients, giving social welfare cards, to supervision in the purchase of goods has also gone well. At the time of data verification, the behavior of community social workers still needs to be improved because it is not optimal or not optimal. They rarely check data regularly and do not make optimal use of the Ministry of Social Affairs' social assistance check application or website.

Keywords: Behavior, Community Social Workers, Non-Cash Food Assistance