ABSTRAK

INFLUENCE OF MOTIVATION OF EMPLOYEES PRODUCTIVITY OF PRODUCTION AT LAMPUNG KONVERTA PARTNER IN SOUTH ABADI

OLEH

Mayang Kusuma Dewi

Konverta PT Mitra Abadi is one of the companies engaged in paper and packing products in Lampung Province which is located at Jalan Lintas Sumatra Km.29 Branti South Lampung. PT Mitra Abadi Konverta has 184 employees, divided into three parts which are related to each other in achieving the goals expected by the company.

Problems experienced by PT Mitra Abadi Konverta is a "fluctuation in the level of employee productivity, where seen in table 2 is shown the realization of productivity has not reached the target. The average percentage of the realization of product reached 81.25%. In table 3 indicated that the company has not been optimized to provide motivation for work can increase employee productivity. Based on the above, then the issue is whether the motivation to have an influence on employee productivity. The objective is to find out

Mayang Kusuma Dewi
influence of motivation on labor productivity and as contributions to the company in order to increase employee productivity. Based on existing problems, the proposed hypothesis of motivation have an influence on the productivity of workers at PT Mitra Abadi Konverta in South Lampung. Methods of data collection to test this hypothesis through a list of questions addressed to the 51 respondents. To determine whether motivational variables influence employee productivity Konverta PT Mitra Abadi, used simple regression analysis. To test the hypothesis used t test The test results of 7.331 t count greater than ttable for an error rate of $5\% = 2.010$, so that Ho refused and Ha is received, which means that the independent variable is motivation positive effect on employee productivity PT Mitra Abadi Konverta it. Coefficient R. Square the results of regression of 0.523. This shows the independent variables can explain 5.23% of the dependent variable, while the rest is explained by factors other causes that originated from outside the regression model.

Advice given author to PT Mitra Abadi Konverta is better implementation of motivation and welfare of employees be increased in future years in order to increase employee productivity.