

ABSTRAK

POLITIK PATRONASE DAN KLIENTELISME CHUSNUNIA CHALIM DALAM PEMILIHAN UMUM LEGISLATIF TAHUN 2024

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Penelitian ini mengkaji praktik patronase dan pola hubungan klientelisme yang dilakukan oleh Chusnunia Chalim dalam Pemilihan Umum Legislatif Tahun 2024 di Daerah Pemilihan Lampung II. Penelitian ini menggunakan metode deskriptif kualitatif dengan pendekatan studi kasus. Data dikumpulkan melalui wawancara, observasi, dan dokumentasi, kemudian dianalisis dengan reduksi data, penyajian, dan verifikasi. Hasil penelitian menunjukkan bahwa Chusnunia Chalim mengandalkan berbagai bentuk patronase, termasuk pemberian barang pribadi, pelayanan komunitas, dan barang kelompok (*club goods*), terutama melalui jaringan sosial keagamaan seperti Nahdlatul Ulama (NU), Muslimat NU, dan Fatayat NU. Meskipun demikian, tidak ditemukan indikasi penggunaan proyek infrastruktur kecil (*pork barrel projects*) dalam kampanye Chusnunia Chalim. Praktik patronase dan klientelisme Chusnunia Chalim berhasil menciptakan loyalitas pemilih.

Kata kunci: Patronase, Klientelisme, Pemilu Legislatif Tahun 2024, Chusnunia Chalim

ABSTRACT

THE POLITICS OF PATRONAGE AND CLIENTELISM OF CHUSNUNIA CHALIM IN THE 2024 LEGISLATIVE ELECTIONS

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This study investigates the patronage practices and clientelistic relationship patterns employed by Chusnunia Chalim during the 2024 Legislative Election in Electoral District II of Lampung. Utilizing a qualitative descriptive methodology with a case study approach, data were collected through interviews, observations, and documentation, and analyzed through data reduction, presentation, and verification processes. The findings indicate that Chusnunia Chalim's patronage strategies involved various forms, including the distribution of personal goods, community services, and goods club, with a particular emphasis on leveraging religious social networks such as Nahdlatul Ulama (NU), Muslimat NU, and Fatayat NU. However, there was no evidence of the use of small infrastructure projects (pork barrel projects) in her campaign. Chusnunia Chalim's patronage and clientelist practices effectively fostered voter loyalty.

Keyword: *patronage politics, clientelism, 2024 Legislative Election, Chusnunia Chalim*